

FILED

In the office of the Secretary of State
of the State of California

MAY 3 - 1982

MARCH FONG EU, Secretary of State

By Margie R. Heilberger
Deputy

Executive Department
State of California

PROCLAMATION

WHEREAS, the franchise method of marketing has proven eminently successful in the aiding of small business people, the stimulating of economies, and the distributing of a variety of goods and services; and

WHEREAS, franchising--which accounts for more than one-third of all California retail sales--spans more than 40 industries and directly employs 460,000 people in California; and

WHEREAS, franchising represents one of our nation's strongest economic institutions, with franchised businesses currently enjoying a success rate of better than 95 percent; and

WHEREAS, franchising has enabled hundreds of Americans to fulfill their dreams of owning their own businesses and will continue to provide economic opportunity to people of all classes and backgrounds;

NOW, THEREFORE, I, EDMUND G. BROWN JR., Governor of California, proclaim May 4, 1982 as California Franchise Day.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 3rd day of May 1982

Edmund G. Brown Jr.
Governor of California

ATTEST:

March Fong Eu
Secretary of State

By Anthony P. Puller
Deputy Secretary of State

