

FILED

In the office of the Secretary of State
of the State of California

JAN 13 1982

MARCH FONG EU, Secretary of State

By *Margaret K. ...*
Deputy

Executive Department
State of California

EXECUTIVE ORDER # 94-82

WHEREAS, tourism is one of the leading industries of both California and Baja California; and

WHEREAS, the continued economic strength of California and Baja California depends in part on the two state's tourism industries; and

WHEREAS, tourism fosters international goodwill and understanding through the interaction of persons from different cultures and backgrounds; and

WHEREAS, the delegation to the California/Baja California State meeting issued a Resolution calling for the formation of a California, Baja California Joint Tourism Development Council; and

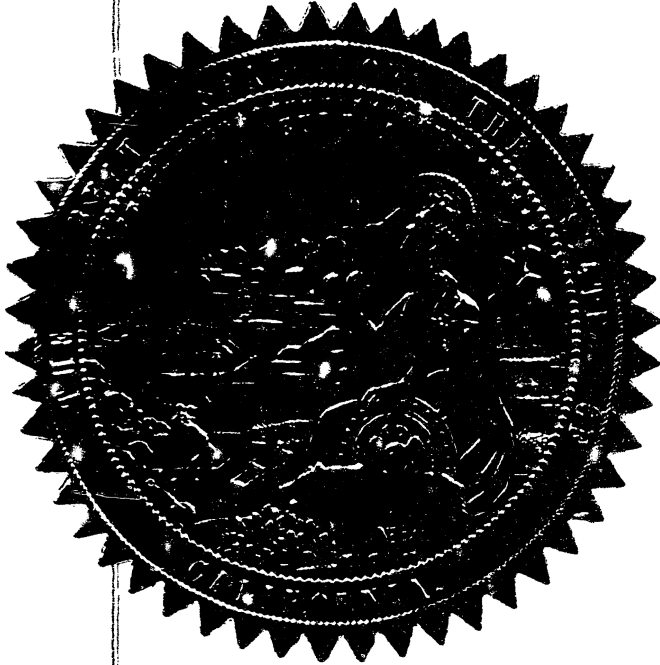
WHEREAS, there now exists a counterpart council within the State of Baja California;

NOW, THEREFORE, I, Edmund G. Brown Jr., Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and statues of the State of California, do hereby issue this order to become effective immediately:

1. There is hereby created the Governor's California/ Baja California Joint Tourism Council under the Department of Economic and Business Development in the Business, Transportation and Housing Agency. The California Council members shall be appointed by the Governor and shall be persons interested in serving the needs of the tourism industry and who represent the diversity of geographical entities which comprise California's Tourism industry in proximity to Baja California.
2. The Council's responsibilities shall include, but shall not be limited to:
 - a) the exploration and initiation of programs and projects to stimulate tourism in the California/ Baja California region, and
 - b) the promotion of a greater awareness of the beneficial impacts of tourism on the economies of both states.

3. The Council shall meet at least four times each year. California members of the Council shall serve voluntarily and without compensation, but may be reimbursed for their necessary expenses by the Director of the Department of Economic and Business Development, who shall have administrative responsibility for the Council.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 16th day of January, 1982.



Edmund Brown
Governor of California

ATTEST:

March Fong Eu
Secretary of State

by *Anthony S. Felt*
Deputy Secretary of State