

Executive Department

State of California

P R O C L A M A T I O N

One of man's deepest and best instincts is to enhance the beauty of his home by planting trees and bushes. Such landscaping can remind man of his deep connection with and commitment to nature. It can make his urban existence more pleasurable for himself and his neighbors. It is this instinct which, each year, is commemorated on Arbor Day.

Because of the great benefits, both spiritual and esthetic, which result from the planting of trees, it has become traditional on Arbor Day to encourage people to plant trees on their property. This is a tradition which I, as Governor, participate in wholeheartedly and with equal pleasure, I ask all Californians to be sure on Arbor Day and throughout the year that when they plant trees on their property they give great care to the right tree for the right place.

Each year, countless damage is done to various public utilities by the growth of trees which have been planted in the wrong place. More important, a tree which is not planted in the right place cannot develop its maximum beauty and usefulness to its owner. Therefore, I ask my fellow Californians to make the slogan of this 1964 Arbor Day celebration "plant the right tree in the right place."

Now, therefore, I, Edmund G. Brown, Governor of California, do officially proclaim March 7 to be Arbor Day in California.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 24th Day of February, A.D. One Thousand Nine Hundred and Sixty-four.



Edmund G. Brown
Governor

James W. Jordan
Secretary of State

FILED

In the Office of the Secretary of State of the State of California

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FRAZEE M. JORDAN, Secretary of State

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