

FILED

In the office of the Secretary of State
of the State of California

NOV 23 1981

MARCH FONG EU, Secretary of State

By Marjorie R. Hershberger
Deputy

Executive Department
State of California

PROCLAMATION

WHEREAS, tourism creates a most excellent opportunity for goodwill and understanding through the interaction of persons from different cultures and backgrounds; and

WHEREAS, Japanese tourists are among the most frequent as well as welcome visitors to California; and

WHEREAS, tourism is one of California's leading industries with annual receipts of more than \$21 billion; and

WHEREAS, the Japan Association of Travel Agents, which represents all facets of Japan's travel industry, has effectively cooperated with and strongly supported the efforts of their California counterparts; and

WHEREAS, the Japan Association of Travel Agents Biannual Congress in Tokyo, December 1-4, 1981, is the chosen destination of the first State of California Tourism Development Trade Mission;

NOW, THEREFORE, I, EDMUND G. BROWN JR., Governor of the State of California, do hereby recognize the many contributions the Japan Association of Travel Agents have made to the California Tourism Industry and offer my best wishes and sincere appreciation on behalf of the citizens of our State.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 22nd day of November 1981.



Edmund G. Brown Jr.
Governor of California

ATTEST:

March Fong Eu
Secretary of State

By Marjorie R. Hershberger
Deputy Secretary of State