

California State Library FY 2014 / 2015 Library Services and Technology Act Final
Program Narrative Report

Reference #	8344804
Status	Complete
Project Title	Creative Thursdays at the Walnut Creek Library
Grant Award Number	40-8389
Choose grant project start date	2014-07-01
Choose grant project end date	2015-06-30
Library/Institution	Contra Costa County Library
Director First Name	Jessica
Director Last Name	Hudson
Title	County Librarian
Street Address	75 Santa Barbara Road
City	Pleasant Hill
State	California
Zip Code	94523
Director Phone Number	925-646-6423
Director Email Address	jHUDSON@CCCLIB.ORG
Choose the library/organization type	Public
Project Director First Name	Sarah
Project Director Last Name	Spindle
Project Director Title	Librarian
Street Address	1750 Oak Park Blvd.
City	Pleasant Hill
State	California
Zip Code	94523
Project Director Phone Number	925-927-3219
Project Director Email Address	SSPINDE@CCCLIB.ORG
Please choose one goal in the California State Library LSTA Five Year Plan 2013 - 2017 that best describes the project.	Goal 7: Community Connections

<p>Project Abstract</p>	<p>Building on my observations from doing crafts during storytimes for children, I believed that adults often enjoy the craft portion as much or more as the children, thus designing a program series to nurture creativity in adults seemed to be a good fit for our community. Experts generally agree that creativity, defined as producing something original, is a key aspect of human experience and fulfillment. This program's purpose was to encourage lifelong learning and creative inspiration by providing funding for a 3 month program series that encouraged collaboration, creativity and community while establishing strong contacts between the library and our city's art programs, Civic Arts Education and the Bedford Gallery. Creative Thursdays provided a free hands-on creative outlet and exposure to the many creative opportunities the library and the City of Walnut Creek have to offer through the program series which alternated between a drop-in textile-oriented makerspace and a more formally instructed programs which utilized the talents and expertise of local artists and instructors. Based on the survey conducted at the end of our program series, our goal of nurturing creativity and community among those who participated was certainly achieved.</p> <p>See attached program flyer and power point for more specifics on the individual programs that made up the Creative Thursdays! Program Series.</p>
<p>List any important outcomes or findings from your project. What changes occurred in your target audience's skills, knowledge, behavior, attitude, and/or status/life condition?</p>	<p>Of those who responded to the survey,</p> <p>92% expressed a strong likelihood that they will take a class or visit a museum, many were currently enrolled at the time of the survey, several reported checking out craft books and using online videos to enhance their skills.</p> <p>89% reported an increased sense of community and stronger connection to the library.</p> <p>96% reported that they'd learned a new skill either from an instructor or through collaboration with other participants.</p> <p>89% stated that they will continue to practice their craft or skill.</p>
<p>Briefly describe the importance of the outcomes or findings.</p>	<p>By attending at least one of the programs in the Creative Thursdays series, the majority of participants learned about continuing creative opportunities open to them through the library and the city as well as gaining exposure to equipment, materials and skills to enhance their lives through creativity. Studies show that nurturing creativity in adults reduces stress, enhances the immune system and increases joy.</p>
<p>What methods were used to determine your outcomes or findings. Choose all that apply.</p>	<p>Survey, Participant Observation</p>

<p>Based on outputs, outcomes and/or other results, explain any significant lessons learned from these findings for either the State Library or others in the library field.</p>	<p>It was really satisfying to witness how these programs affected the participants. Several people expressed to me after the programs that they found them to be a satisfying and productive way to spend an evening after a long and stressful day at work.</p> <p>An unexpected surprise was the wide range of age, skill and income range the programs attracted: we had people ages 20-80, former home economics teachers who had fallen off the craft bandwagon and complete newbies, and the well-heeled denizens of Walnut Creek crafted right alongside members of our transient population. People were eager to learn new skills and help each other.</p> <p>See attached program survey for individual responses and comments.</p>
<p>Do you anticipate continuing this project after the current reporting period ends?</p>	<p>Yes</p>
<p>Please describe why.</p>	<p>The textile makerspace portion of this project has been continuing monthly. Participating and interest did not wane after the 3 month program series. As the library was able to purchase machines and many supplies, it seemed worthwhile to continue to offer these for public use.</p> <p>There are also plans to replicate some of the more successful instructor led programs at the Ygnacio Valley Library, also in Walnut Creek.</p>
<p>Do you anticipate any change in the level of effort?</p>	<p>No</p>
<p>Please briefly describe any changes in the level of effort. Include information as to whether you intend to use LSTA, local or inkind funds.</p>	<p>The Walnut Creek Library Foundation will be carrying on the financial needs for continuing the program by paying library staff to oversee the monthly textile makerspace and provide project ideas and instruction. The Foundation will also provide ongoing material needs, such as fabric and thread for the monthly projects.</p> <p>Any instructor fees or program costs for the Ygnacio Valley Library programs would come from the adult programming budget, also funded by the Walnut Creek Library Foundation.</p>
<p>Do you anticipate any change in the project's scope?</p>	<p>Yes</p>

<p>Please briefly describe the changes in the project's scope.</p>	<p>The Walnut Creek Library expanded on the success of the Creative Thursdays series and brought 3D Printing to the community. Interest in 3D printers was expressed on the preliminary interest survey conducted prior to Creative Thursdays. 2 printers and funding for programs and training were obtained through a grant from the Dean and Margaret Lesher Foundation. Currently, trained library staff are conducting workshops for adults and teens and these workshops are full with several people on the waiting lists.</p> <p>A room on the 1st floor of the Walnut Creek Library has been designated as a makerspace, which houses the 3D printers, sewing machines and supplies.</p>
<p>Do you anticipate any other changes in the project?</p>	<p>Yes</p>
<p>Please briefly describe the changes in the project.</p>	<p>The possibility of enlisting volunteers to host a gathering specifically for knitters has been suggested. Similarly, using volunteers to support additional drop-in sessions with the sewing machines is currently being discussed as well. Including and marketing the programs to teens is also a possible change.</p>
<p>ADDITIONAL MATERIALSYou can attach to this report any supporting documents relating to outcomes, outputs or other information that you believe will add to the report.</p>	<p>Creative_Thursdays_Howd_it_go_-_Survey_-_Form_Responses_1.pdf (70k)</p>
<p>Additional Materials</p>	<p>Creative_Thursdays_at_the_Walnut_Creek_LibraryFINAL.pptx (7405k)</p>
<p>Additional Materials</p>	<p>Creative_Thursdays_Program_Flyer.pdf (330k)</p>
<p>Project Intent - choose ONE</p>	<p>Lifelong Learning - Improve users' general knowledge and skills</p>
<p>SUBJECT OF INTENT: Select no more than THREE subjects.</p>	<p>Arts, Culture & Humanities, Library Infrastructure & Capacity - Programming & event planning, Library Infrastructure & Capacity - Outreach & partnerships</p>
<p>Amount of Grant Award</p>	<p>5000.00</p>
<p>Amount of Grant Expended</p>	<p>5000.00</p>
<p>Amount of Local Match Cash Contribution Expended</p>	<p>200.00</p>
<p>Amount of In-Kind Expended</p>	<p>3478.00</p>
<p>Total Amount of Project</p>	<p>8678.00</p>
<p>Advertising, Public Relations and/or Promotional Materials</p>	<p>No</p>
<p>Fundraising and/or Proposal Writing</p>	<p>No</p>
<p>Lobbying and/or Advocacy</p>	<p>No</p>
<p>Food and/or Entertainment</p>	<p>No</p>
<p>Construction and/or Renovation</p>	<p>No</p>
<p>Indirect Costs</p>	<p>No</p>

INSTRUCTION - PROGRAMSKIP THIS PAGE and proceed to the next applicable activity for your project if this activity does not apply to your project.	PROGRAM: formal interaction and user engagement, e.g. a class on computer skills
Activity Title	Creative Thursdays! Program Series
Activity Intent - choose ONE	Lifelong Learning - Improve users' general knowledge and skills
SUBJECT OF INTENT: Select no more than three subjects.	Arts, Culture & Humanities, Library Infrastructure & Capacity - Programming & event planning, Library Infrastructure & Capacity - Outreach & partnerships
Brief Activity Abstract:	The Creative Thursdays! Program Series was weekly and lasted for three months. Creative opportunities included: 1/8/2015 - Beginning Drawing for Non-Artists 1/15/2015 - Textile Makerspace: knit a simple garter stitch scarf 1/22/2015 - Star Ornaments with LED Lights 1/29/2015 - Textile Makerspace: sew an infinity scarf 2/5/2015 - Intro to Watercolor 2/12/2015 - Textile Makerspace: crochet a coaster 2/19/2015 - Making Felted Flowers with the Fiber Florist 2/26/2015 - Textile Makerspace: sew a reversible grocery bag 3/5/2015 - Making Wire Jewelry with Beads 3/12/2015 - Textile Makerspace: knit a coffee cup cozy 3/19/2015 - Book-making Workshop 3/26/2015 - Textile Makerspace - sew a tissue cozy using the serger
Delivery format	In person
Session length - number of minutes	150
Number of sessions in program	12
Average number in attendance per session	17
Total number of times program was administered	1
Total number of program attendees	205
Is this activity statewide?	No
Is this activity directed at the library workforce (including volunteers and trustees/libraryboard members)?	No
Is this activity directed at the general population or a targeted population?	General Population
Public libraries	1
What partners were involved with this activity? Select all that apply.	Local government (excludes school districts), Non profit, Private sector
Please select the Target Age Group for this activity. Select all that apply.	18-25 years, 26-49 years, 50-59 years, 60-69 years, 70+ years
Geographic community of the targeted group. Choose as many as apply.	Suburban
Is this activity targeted at specific economic types?	Not applicable
Is this activity targeted at specific ethnicity types?	Not applicable

Is the activity directed at families?	No
Is the activity directed at inter-generational groups?	No
Is the activity directed at immigrants/refugees?	No
Is the activity directed at those with disabilities?	No
Is the activity directed at those with limited functional literacy or informational skills?	No
Is the activity directed at groups that fall into a category not already captured? If yes, please provide brief detail.	No
CONTENT - ACQUISITION SKIP THIS PAGE and proceed to the next applicable activity for your project if this activity does not apply to your project.	ACQUISITION: Selecting, ordering, and receiving materials for library or archival collections by purchase, exchange, or gift, which may include budgeting and negotiating with outside agencies (i.e. publishers, vendors) to obtain resources. May also include procuring software or hardware for the purposes of storing and/or retrieving information or enabling the act of experiencing, manipulating, or otherwise interacting with an information resource.
Activity Title	Acquiring materials and paying instructors
Activity Intent - choose ONE	Lifelong Learning - Improve users' general knowledge and skills
SUBJECT OF INTENT: Select no more than three subjects.	Library Infrastructure & Capacity - Library skills, Library Infrastructure & Capacity - Outreach & partnerships
Brief Activity Abstract:	-Purchasing sewing machines from the Sewing Machine Shop in Walnut Creek, California -Selecting and purchasing relevant books to augment existing collection -Selecting and purchasing supplies for the makerspace and its projects -Scheduling and paying instructors for 6 of the programs
Format	Physical
Number of hardware items acquired	3
Number of print items (books and government documents) acquired	28
Is this activity statewide?	No
Is this activity directed at the library workforce (including volunteers and trustees/libraryboard members)?	No
Is this activity directed at the general population or a targeted population?	General Population
Public libraries	1
What partners were involved with this activity? Select all that apply.	Private sector
Please select that Target Age Group for this activity. Select all that apply.	18-25 years, 26-49 years, 50-59 years, 60-69 years, 70+ years
Geographic community of the targeted group. Choose as many as apply.	Suburban
Is this activity targeted at specific economic types?	Not applicable

Is this activity targeted at specific ethnicity types?	Not applicable
Is the activity directed at families?	No
Is the activity directed at immigrants/refugees?	No
Is the activity directed at those with disabilities?	No
Is the activity directed at those with limited functional literacy or informational skills?	No
Is the activity directed at groups that fall into a category not already captured? If yes, please provide brief detail.	No
PLANNING & EVALUATION - PROSPECTIVES SKIP THIS PAGE and proceed to the next applicable activity for your project if this activity does not apply to your project.	PROSPECTIVE: Research effort that projects or forecasts a future condition of a project, program, service, operation, resource and/or user group.
Activity Title	Preliminary and End of Series Surveys
Activity Intent - choose ONE	Lifelong Learning - Improve users' general knowledge and skills
SUBJECT OF INTENT: Select no more than three subjects.	Library Infrastructure & Capacity - Programming & event planning
Brief Activity Abstract:	Conducted print and online survey of Walnut Creek Library patrons to determine what types of creative programming interested them. After the series, a follow-up survey was conducted to determine outcomes and interest in continuing creative programming at the library.
How was the planning and/or evaluation done?	In-house
Number of evaluations and/or plans funded	2
Number of evaluations and/or plans completed	2
Is this activity statewide?	No
If the activity was statewide, was it offered in specific locations?	No
Is this activity directed at the library workforce (including volunteers and trustees/libraryboard members)?	No
Is this activity directed at the general population or a targeted population?	General Population
Public libraries	1
What partners were involved with this activity? Select all that apply.	Not applicable
Please select that Target Age Group for this activity. Select all that apply.	18-25 years, 26-49 years, 50-59 years, 60-69 years, 70+ years
Geographic community of the targeted group. Choose as many as apply.	Suburban
Is this activity targeted at specific economic types?	Not applicable
Is this activity targeted at specific ethnicity types?	Not applicable
Is the activity directed at families?	No
Is the activity directed at immigrants/refugees?	No
Is the activity directed at those with disabilities?	No

Is the activity directed at those with limited functional literacy or informational skills?	No
Is the activity directed at groups that fall into a category not already captured? If yes, please provide brief detail.	No
Is this an exemplary project?	Yes
If Yes, please briefly explain.	A similar program series of this nature, as a whole or in part, could easily be replicated in any community. Even if specific funding was not available as was the case with the LSTA grant, much could be accomplished through donations and volunteers.
PROJECT COMMENTS: Any additional comments on the grant project.	This was a really valuable experience, not only for our community, but personally, I learned so much about the grant-writing process and our county's financial procedures that I will bring to future projects.
FINAL GRANT REPORT COMMENTS: Any comments on the California State Library FY 2014 / 2015 Library Services and Technology Act Final Narrative Program Report form.	Less daunting than at first glance!
Submitter First Name	Sarah
Submitter Last Name	Spindle
Submitter Phone Number	925-927-3219
Submitter Email Address	sspindle@ccclib.org
Library/Institution Director Name	Jessica Hudson
Library/Institution Director Title	County Librarian
Date	2015-08-21
Do you certify that all the information provided herein is accurate to the best of your knowledge? NOTE: When submitting print version of report as noted below, Library/Institution director should sign in the box to the right.	Yes