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California State Library Recommends Libraries Not Provide LinkedIn Learning Due to Privacy Concerns

Sacramento, Calif. – The California State Library recommends libraries no longer use or provide LinkedIn Learning to their patrons until the company changes its use policy to protect the privacy of library users.

The statement by State Librarian Greg Lucas:

"The California State Library recommends you no longer provide LinkedIn Learning in your library until the company changes its new use policy so that it protects the privacy of library users.

Not only does LinkedIn Learning refuse to acknowledge the fundamental right to privacy that is central to the guarantee libraries make to their customers, but it seeks to use personal information provided by library patrons in various ways, including sharing it with third parties.

LinkedIn Learning is a rebranding of the Lynda.com online learning platform. LinkedIn Learning is part of LinkedIn, which is owned by Microsoft.

Currently, to access Lynda.com in a library, a person logs in using their library card and a PIN. No other personal information is required.

Under the newly rebranded LinkedIn Learning, library patrons would be required to create a personal profile and agree to LinkedIn's user agreement and privacy policy before being able to use LinkedIn Learning. By agreeing to the user agreement and privacy policy, the user surrenders to LinkedIn the power to share the information contained in a user profile with whoever LinkedIn wants.

Here's the bottom line, as expressed in the American Library Association's *Library Bill of Rights*:

"All people, regardless of origin, age, background, or views, possess a right to privacy and confidentiality in their library use. Libraries should advocate for, educate about, and protect people's privacy, safeguarding all library use data, including personally identifiable information."

About the State Library: Founded in 1850, the California State Library has an extensive collection of documents from and about the state's rich history, ranging from books, maps, miners' diaries, newspapers, and periodicals to photographs, paintings and posters. The State Library also holds federal and state publications, and is home to the Bernard E. Witkin State Law Library, and the Braille and Talking Book Library. www.library.ca.gov

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