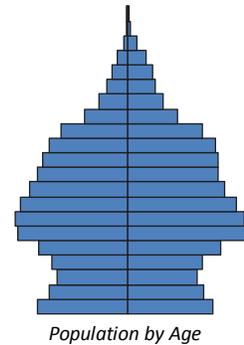




The Oakland Public Library jurisdiction includes the cities of Oakland, Emeryville, and Piedmont. This individual city profile is provided for reference.

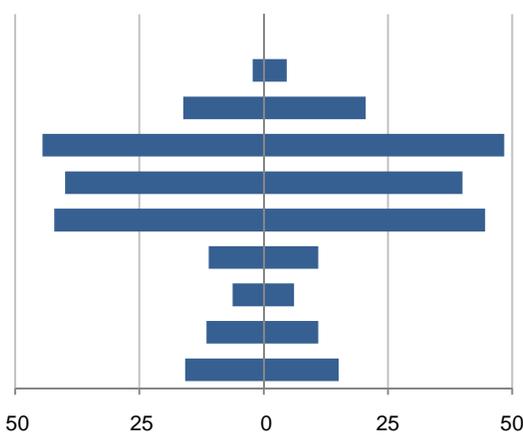


*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	399,484	390,724
	10-year growth	7.3%	-2.2%
<b>Diversity</b>			
	% Hispanic	21.9%	25.4%
	% Asian, non-Hispanic	15.1%	16.7%
	% White, non-Hispanic	23.5%	25.9%
	% Black, non-Hispanic	35.1%	27.3%
<b>Aging</b>			
	% 65+	10.5%	11.1%
	Median age	33.3	36.2
<b>Households</b>			
	% Married couple with children	17.3%	14.8%
	% Living alone	32.4%	33.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

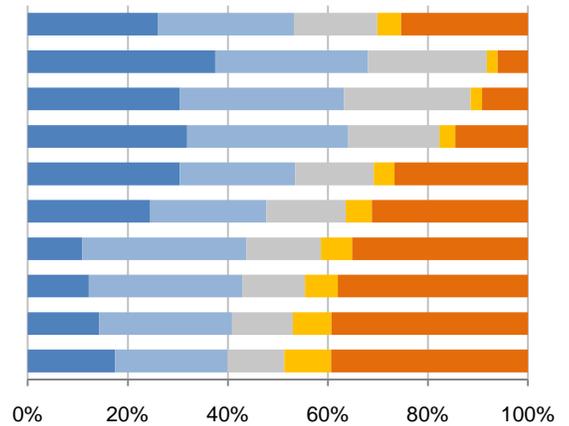


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

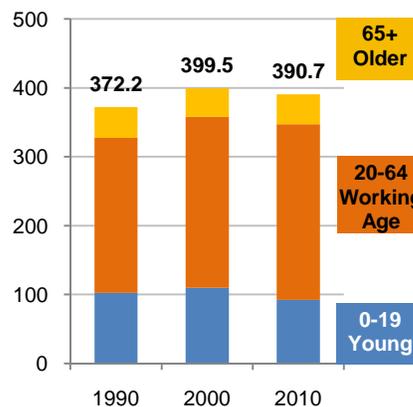


3. Population Growth by Library-Defined Age Group, 2000-10

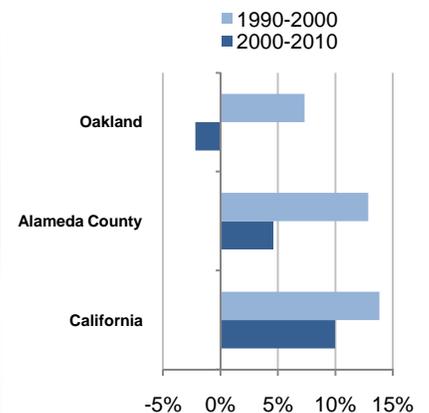
	2010	Change	% Change
<b>Total</b>	390,724	-8,760	-2.2%
<b>85+</b>	6,851	870	14.5%
<b>65 to 84</b>	36,708	901	2.5%
<b>46 to 64</b>	92,899	15,452	20.0%
<b>33 to 45</b>	79,886	-2,902	-3.5%
<b>19 to 32</b>	86,661	-6,055	-6.5%
<b>14 to 18</b>	21,982	-2,762	-11.2%
<b>11 to 13</b>	12,398	-3,306	-21.1%
<b>6 to 10</b>	22,483	-7,621	-25.3%
<b>0 to 5</b>	30,856	-3,337	-9.8%

4. Population Total, 1990-2010

In thousands



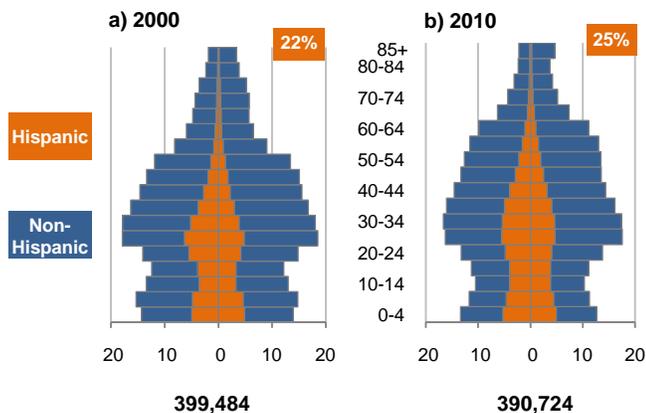
5. 10-Year Population Change



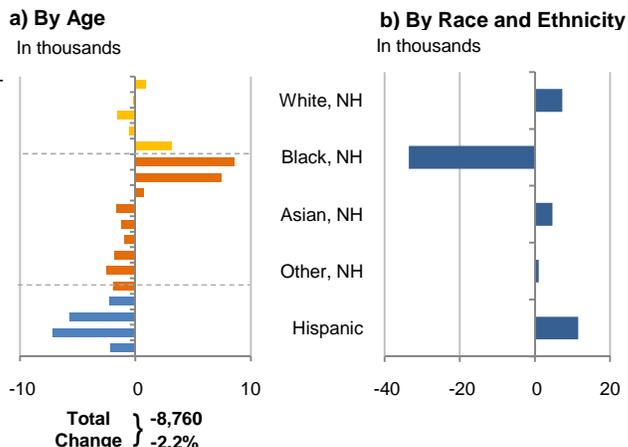
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

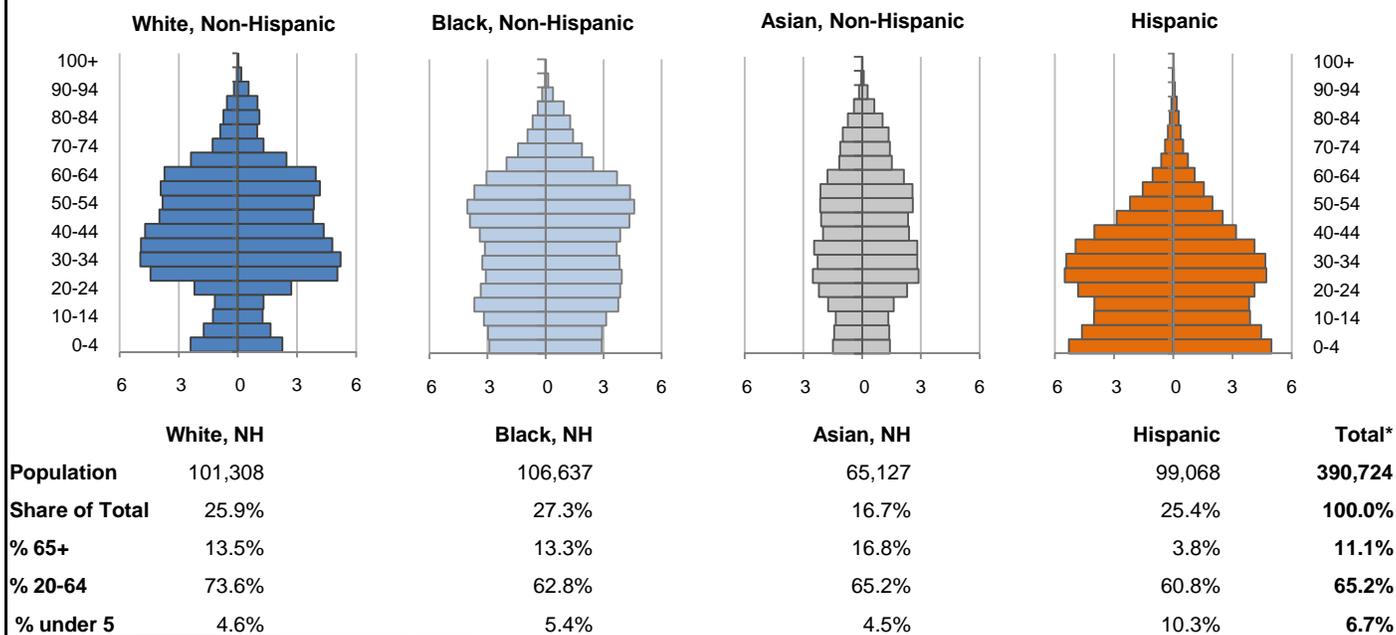


7. 10-Year Change in Population, 2000-10

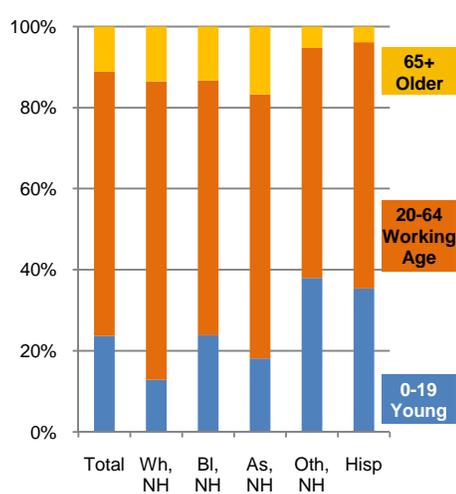


8. Population by Age, Race, and Ethnicity, 2010

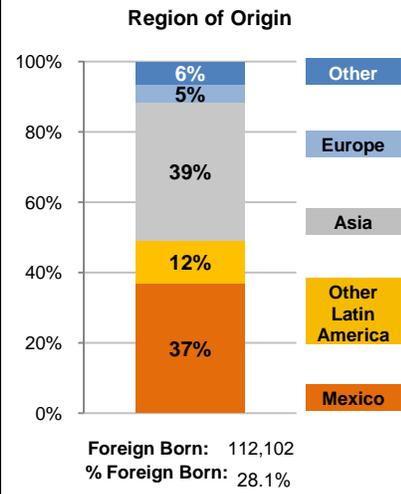
In thousands; males on left, females on right



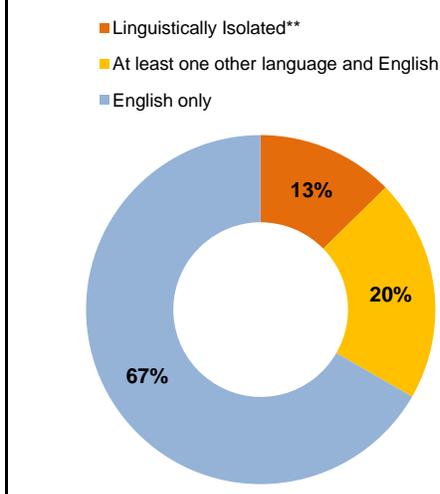
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

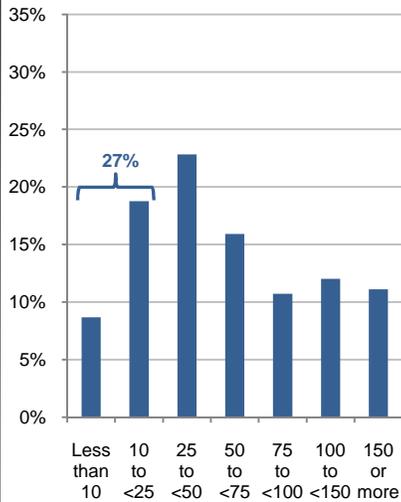


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09  
\*See pages 5-6 for detail on Other, Non-Hispanic  
\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

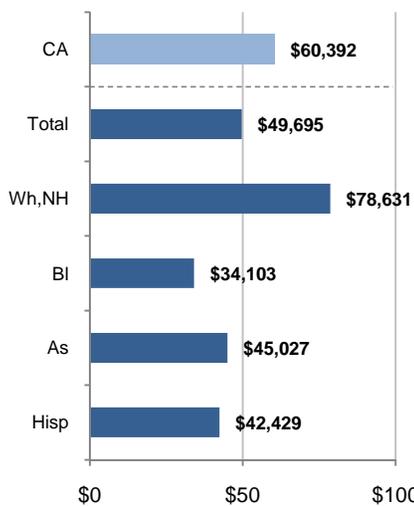
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



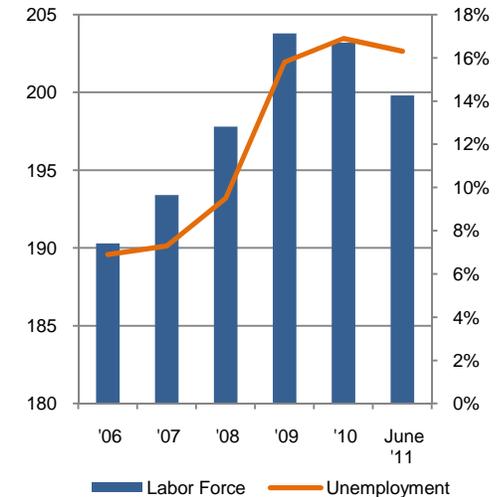
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force  
In thousands

Unemployment Rate

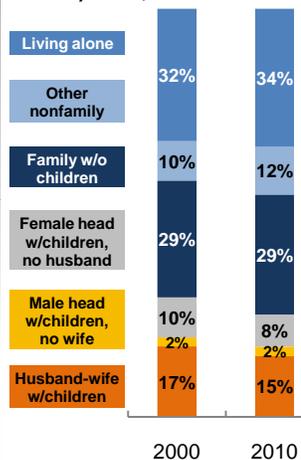


Source: CA Employment Development Department

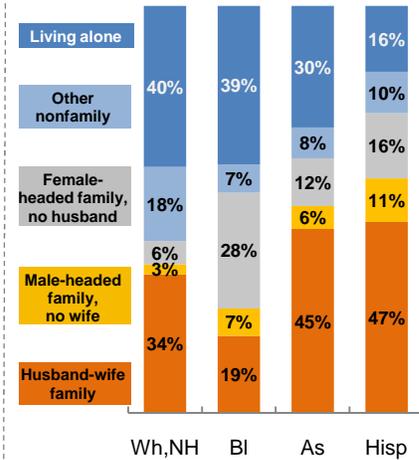
14. Household Type, 2010

% of all households

a) Total, 2000-10

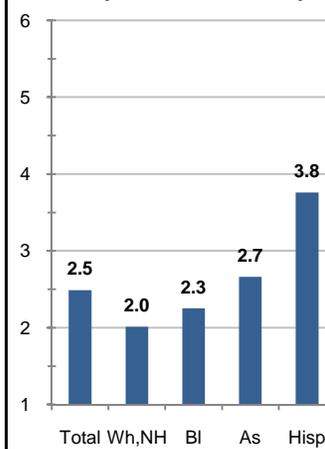


b) By Race and Ethnicity,\* 2010

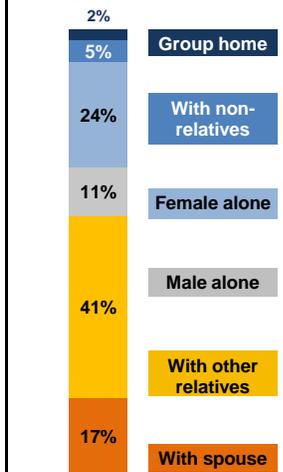


15. Average Household Size, 2010

By Race and Ethnicity\*



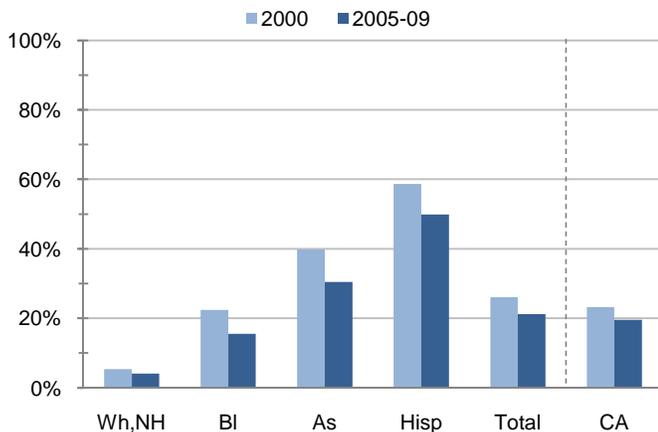
16. Living Arrangements Age 65+, 2005-09



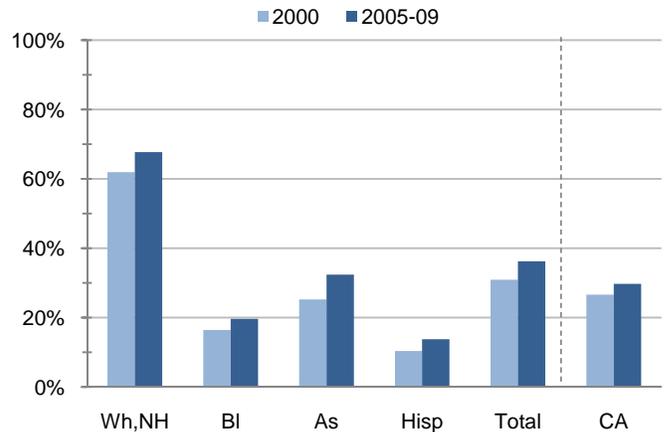
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	93,953	140,139	60,393	17,532	1,471	1,866	1,229	12,966	87,467	399,484
<b>2000 % of Total</b>	23.5%	35.1%	15.1%	4.4%	0.4%	0.5%	0.3%	3.2%	21.9%	100.0%
<b>2010 Total</b>	101,308	106,637	65,127	18,584	1,214	2,081	1,213	14,076	99,068	390,724
<b>2010 % of Total</b>	25.9%	27.3%	16.7%	4.8%	0.3%	0.5%	0.3%	3.6%	25.4%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	11,758	42,267	15,402	6,813	406	785	413	5,209	33,352	109,592
20-64	68,240	82,381	36,522	9,846	969	1,017	752	7,108	51,115	248,104
65+	13,955	15,491	8,469	873	96	64	64	649	3,000	41,788
85+	2,953	1,774	883	94	12	5	12	65	277	5,981
<b>2010</b>										
0-19	13,035	25,449	11,772	7,051	254	687	385	5,725	35,067	92,374
20-64	74,575	67,016	42,436	10,553	841	1,265	750	7,697	60,211	254,791
65+	13,698	14,172	10,919	980	119	129	78	654	3,790	43,559
85+	2,568	2,094	1,627	145	15	18	12	100	417	6,851
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	12.5%	30.2%	25.5%	38.9%	27.6%	42.1%	33.6%	40.2%	38.1%	27.4%
20-64	72.6%	58.8%	60.5%	56.2%	65.9%	54.5%	61.2%	54.8%	58.4%	62.1%
65+	14.9%	11.1%	14.0%	5.0%	6.5%	3.4%	5.2%	5.0%	3.4%	10.5%
85+	3.1%	1.3%	1.5%	0.5%	0.8%	0.3%	1.0%	0.5%	0.3%	1.5%
<b>2010</b>										
0-19	12.9%	23.9%	18.1%	37.9%	20.9%	33.0%	31.7%	40.7%	35.4%	23.6%
20-64	73.6%	62.8%	65.2%	56.8%	69.3%	60.8%	61.8%	54.7%	60.8%	65.2%
65+	13.5%	13.3%	16.8%	5.3%	9.8%	6.2%	6.4%	4.6%	3.8%	11.1%
85+	2.5%	2.0%	2.5%	0.8%	1.2%	0.9%	1.0%	0.7%	0.4%	1.8%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	10.7%	38.6%	14.1%	6.2%	0.4%	0.7%	0.4%	4.8%	30.4%	100.0%
20-64	27.5%	33.2%	14.7%	4.0%	0.4%	0.4%	0.3%	2.9%	20.6%	100.0%
65+	33.4%	37.1%	20.3%	2.1%	0.2%	0.2%	0.2%	1.6%	7.2%	100.0%
85+	49.4%	29.7%	14.8%	1.6%	0.2%	0.1%	0.2%	1.1%	4.6%	100.0%
<b>2010</b>										
0-19	14.1%	27.5%	12.7%	7.6%	0.3%	0.7%	0.4%	6.2%	38.0%	100.0%
20-64	29.3%	26.3%	16.7%	4.1%	0.3%	0.5%	0.3%	3.0%	23.6%	100.0%
65+	31.4%	32.5%	25.1%	2.2%	0.3%	0.3%	0.2%	1.5%	8.7%	100.0%
85+	37.5%	30.6%	23.7%	2.1%	0.2%	0.3%	0.2%	1.5%	6.1%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	1,277	-16,818	-3,630	238	-152	-98	-28	516	1,715	-17,218
20-64	6,335	-15,365	5,914	707	-128	248	-2	589	9,096	6,687
65+	-257	-1,319	2,450	107	23	65	14	5	790	1,771
85+	-385	320	744	51	3	13	0	35	140	870
<b>Total</b>	<b>7,355</b>	<b>-33,502</b>	<b>4,734</b>	<b>1,052</b>	<b>-257</b>	<b>215</b>	<b>-16</b>	<b>1,110</b>	<b>11,601</b>	<b>-8,760</b>
<b>2000-10, % Change</b>										
0-19	10.9%	-39.8%	-23.6%	3.5%	-37.4%	-12.5%	-6.8%	9.9%	5.1%	-15.7%
20-64	9.3%	-18.7%	16.2%	7.2%	-13.2%	24.4%	-0.3%	8.3%	17.8%	2.7%
65+	-1.8%	-8.5%	28.9%	12.3%	24.0%	101.6%	21.9%	0.8%	26.3%	4.2%
85+	-13.0%	18.0%	84.3%	54.3%	25.0%	260.0%	0.0%	53.8%	50.5%	14.5%
<b>Total</b>	<b>7.8%</b>	<b>-23.9%</b>	<b>7.8%</b>	<b>6.0%</b>	<b>-17.5%</b>	<b>11.5%</b>	<b>-1.3%</b>	<b>8.6%</b>	<b>13.3%</b>	<b>-2.2%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	5,378	6,955	3,502	2,873	73	193	149	2,458	12,148	30,856
6-10	3,217	5,962	2,741	1,727	49	167	89	1,422	8,836	22,483
11-13	1,512	3,808	1,550	815	42	93	48	632	4,713	12,398
14-18	2,405	7,209	3,264	1,381	69	192	84	1,036	7,723	21,982
19-32	21,203	20,170	13,729	4,521	279	558	304	3,380	27,038	86,661
33-45	24,297	18,399	12,547	3,333	251	365	225	2,492	21,310	79,886
46-64	29,598	29,962	16,875	2,954	332	384	236	2,002	13,510	92,899
65-84	11,130	12,078	9,292	835	104	111	66	554	3,373	36,708
85+	2,568	2,094	1,627	145	15	18	12	100	417	6,851
Total	101,308	106,637	65,127	18,584	1,214	2,081	1,213	14,076	99,068	390,724
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	4,648	5,811	2,906	2,481	61	159	127	2,134	10,253	26,099
5-9	3,387	5,895	2,814	1,821	57	170	93	1,501	9,077	22,994
10-14	2,519	6,309	2,691	1,411	55	166	76	1,114	7,895	20,825
15-19	2,481	7,434	3,361	1,338	81	192	89	976	7,842	22,456
20-24	4,916	7,205	4,502	1,470	85	224	99	1,062	8,925	27,018
25-29	9,478	7,024	5,406	1,779	105	199	128	1,347	10,211	33,898
30-34	10,161	7,095	5,100	1,660	110	141	103	1,306	10,085	34,101
35-39	9,712	6,806	5,257	1,352	83	145	98	1,026	9,050	32,177
40-44	9,054	7,244	4,391	1,112	102	140	72	798	7,162	28,963
45-49	7,808	8,241	4,444	979	96	141	76	666	5,380	26,852
50-54	7,681	8,625	4,729	889	101	112	63	613	4,177	26,101
55-59	8,080	8,041	4,703	736	86	97	68	485	3,086	24,646
60-64	7,685	6,735	3,904	576	73	66	43	394	2,135	21,035
65-69	4,856	4,471	2,673	341	50	42	34	215	1,348	13,689
70-74	2,577	3,312	2,528	220	23	29	17	151	907	9,544
75-79	1,872	2,352	2,327	153	17	23	13	100	659	7,363
80-84	1,825	1,943	1,764	121	14	17	2	88	459	6,112
85-89	1,552	1,333	1,047	100	10	15	7	68	284	4,316
90-94	742	567	433	30	4	1	4	21	96	1,868
95-99	233	160	129	14	1	1	1	11	33	569
100+	41	34	18	1	0	1	0	0	4	98
Total	101,308	106,637	65,127	18,584	1,214	2,081	1,213	14,076	99,068	390,724
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	41.5	34.1	35.4		30.4	24.9	24.8	25.4	25.3	33.3
2010	41.6	39.4	40.4		31.7	27.9	27.0	25.8	27.8	36.2

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)							
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California	
<\$10	13,581	8.7%	\$78,631	\$34,103	\$45,027	\$42,429	\$49,695	82.3%	\$60,392	
\$10 to <\$25	29,400	18.8%								
\$25 to <\$50	35,807	22.8%								
\$50 to <\$75	24,939	15.9%								
\$75 to <\$100	16,788	10.7%								
\$100 to <\$150	18,857	12.0%								
\$150+	17,418	11.1%								
K. Household Type, 2000-10			2000	2000,%	2010	2010,%				
<b>Total households</b>			150,971	100.0%	153,791	100.0%				
Family Households			87,334	57.8%	83,718	54.4%				
Husband-wife w/children			26,052	17.3%	22,818	14.8%				
Female head, no husband, w/children			14,903	9.9%	12,173	7.9%				
Male head, no wife, w/children			3,298	2.2%	3,627	2.4%				
Without children			43,081	28.5%	45,100	29.3%				
Nonfamily households			63,637	42.2%	70,073	45.6%				
Living alone			48,966	32.4%	52,103	33.9%				
Other nonfamily			14,671	9.7%	17,970	11.7%	Source: US Census 2010, 2000			
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total			
<b>Total households</b>			52,057	47,142	24,349	25,337	153,791			
Husband-wife family			34.0%	19.0%	45.2%	46.9%	33.0%			
Family with male head, no wife			2.5%	6.7%	5.6%	10.7%	5.7%			
Family with female head, no husband			5.7%	28.4%	11.7%	16.0%	15.7%			
Living alone			39.6%	38.9%	29.8%	16.1%	33.9%	Source: US		
Other nonfamily			18.2%	6.9%	7.6%	10.2%	11.7%	Census 2010		
M. Poverty, 2005-09			Percentage of families and people whose income in the past 12 months is below the poverty level						California	
All families									15.1%	9.8%
Families w/ related children under 18 years									21.4%	14.5%
Families w/ female householder, no husband present									29.1%	24.2%
Families w/ female householder, no husband present w/ related children under 18 years									36.7%	32.2%
All people									17.5%	13.2%
Under 18 years									25.3%	18.3%
18 to 64 years									15.6%	11.9%
65 years and over									12.4%	8.4%
N. Educational Attainment, 2005-09			% at each level of educational attainment							
			White, NH	Black	Asian	Hispanic	Total			
<b>Population 25 years and over</b>			86,805	77,362	45,960	55,413	274,996			
Less than high school			4.1%	15.5%	30.4%	49.9%	21.2%			
High school graduate (includes equivalency)			9.5%	27.3%	18.6%	21.8%	19.1%			
Some college or associate's degree			18.6%	37.6%	18.5%	14.5%	23.5%			
Bachelor's degree or higher			67.8%	19.6%	32.4%	13.8%	36.3%			
O. Employment Status, 2010-11			2010	June 2011						
In civilian labor force			203,200	199,800						
Employed			168,800	167,200						
Unemployed, % of labor force			16.9%	16.3%	Source: CA Employment Development Department					
P. Occupation, 2005-09			Estimate		Percent					
<b>Civilian employed population, 16 yrs &amp; over</b>			189,999		100.0%					
Management, professional, and related occupations			78,772		41.5%					
Service occupations			34,298		18.1%					
Sales and office occupations			40,677		21.4%					
Farming, fishing, and forestry occupations			432		0.2%					
Construction, extraction, maintenance, and repair occupations			16,473		8.7%					
Production, transportation, and material moving occupations			19,347		10.2%					
Q. Class of Worker, 2005-09			Estimate		Percent					
<b>Civilian employed population, 16 yrs &amp; over</b>			189,999		100.0%					
Private, for profit, wage and salary employee			115,797		60.9%					
Private, not for profit, wage and salary employee			21,262		11.2%					
Private, for profit, wage and salary self-employed in own business			5,023		2.6%					
Government workers			28,369		14.9%					
Self-employed in own not incorporated business			19,191		10.1%					
Unpaid family workers in family business			357		0.2%					

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.