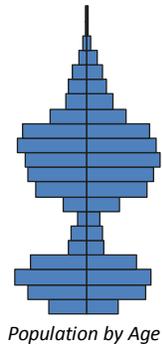




Piedmont is part of the Oakland Public Library jurisdiction. This individual city profile is provided for reference.

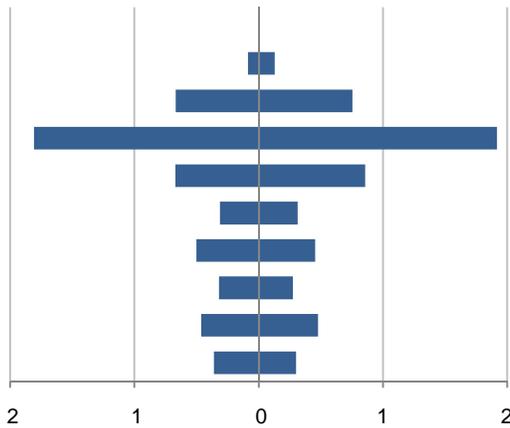


This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	10,952	10,667
	10-year growth	3.3%	-2.6%
Diversity			
	% Hispanic	3.0%	3.9%
	% Asian, non-Hispanic	15.8%	18.0%
	% White, non-Hispanic	76.8%	71.5%
	% Black, non-Hispanic	1.2%	1.3%
Aging			
	% 65+	13.5%	15.4%
	Median age	43.7	46.2
Households			
	% Married couple with children	40.5%	35.3%
	% Living alone	14.6%	15.2%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

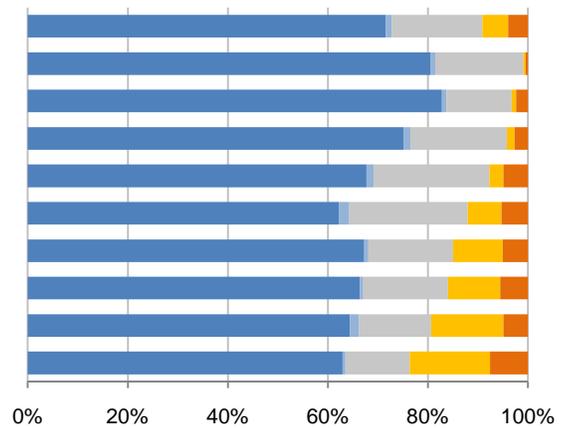


2. Race and Ethnicity by Library-Defined Age Group, 2010

Legend: White,NH (blue), Black,NH (light blue), Asian,NH (grey), Other,NH (yellow), Hispanic (orange)

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

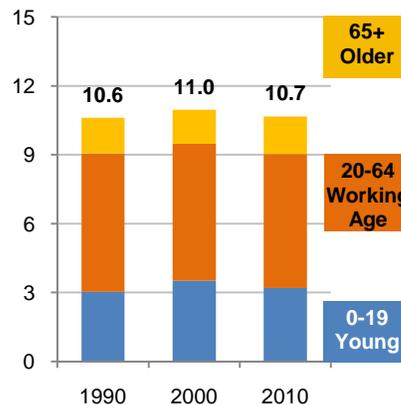


3. Population Growth by Library-Defined Age Group, 2000-10

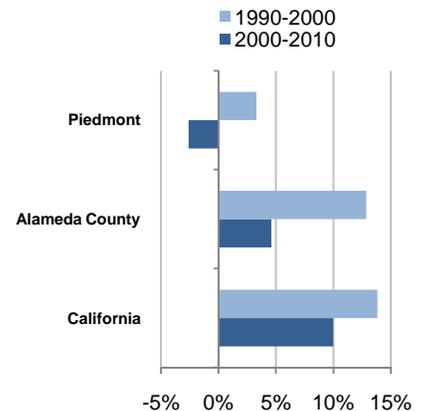
	2010	Change	% Change
Total	10,667	-285	-2.6%
85+	216	20	10.2%
65 to 84	1,423	138	10.7%
46 to 64	3,726	255	7.3%
33 to 45	1,527	-378	-19.8%
19 to 32	624	-18	-2.8%
14 to 18	956	-108	-10.2%
11 to 13	595	-116	-16.3%
6 to 10	939	-11	-1.2%
0 to 5	661	-67	-9.2%

4. Population Total, 1990-2010

In thousands



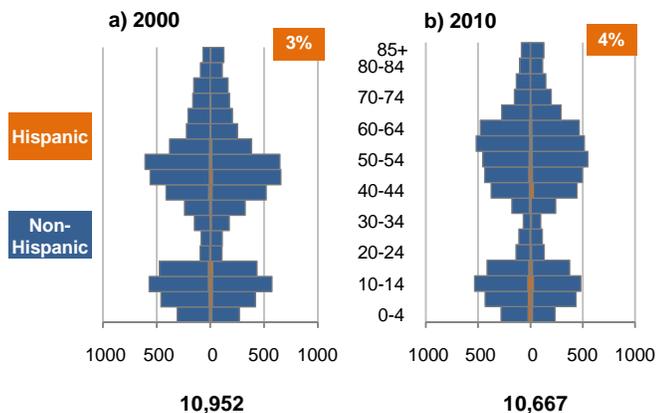
5. 10-Year Population Change



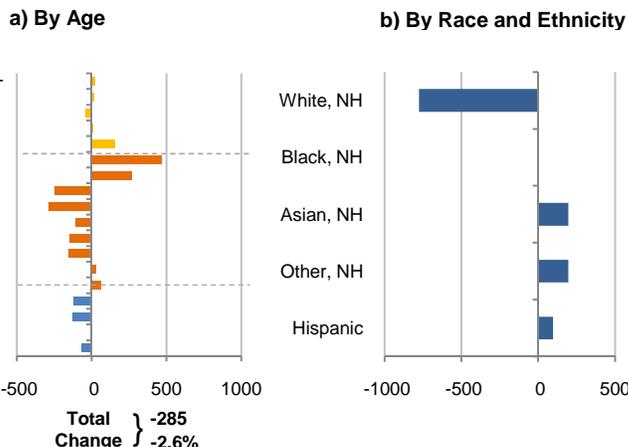
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

Males on left, females on right

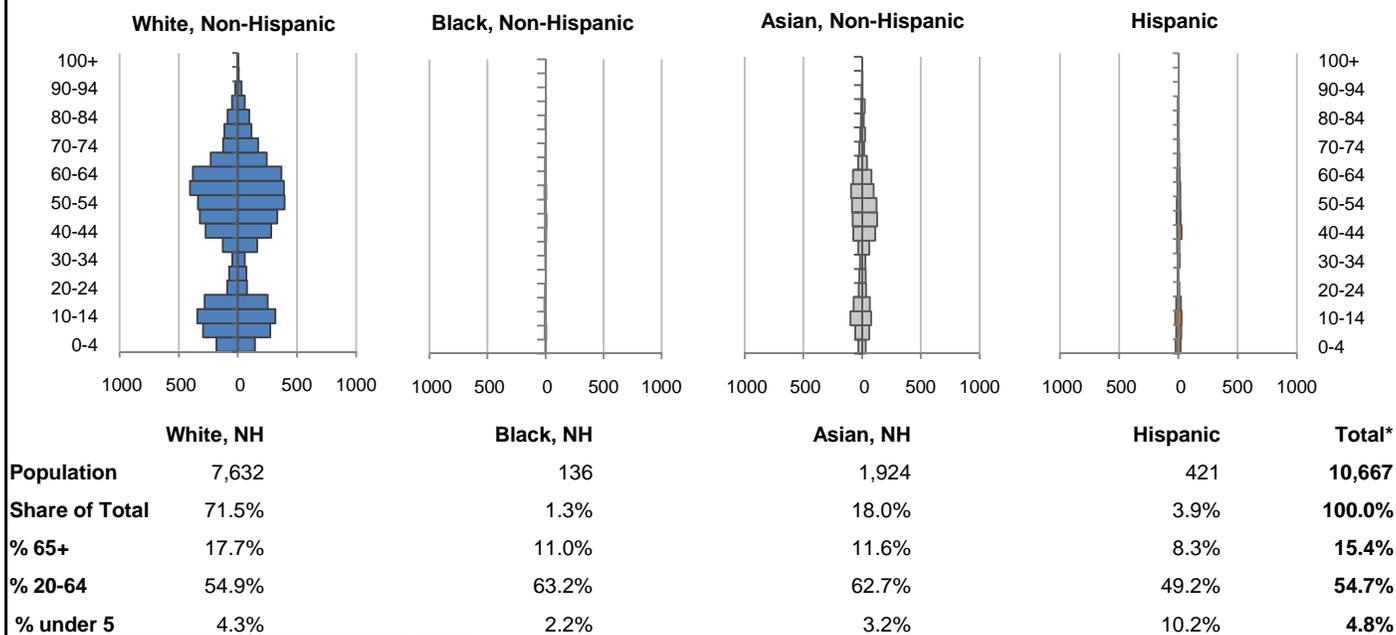


7. 10-Year Change in Population, 2000-10

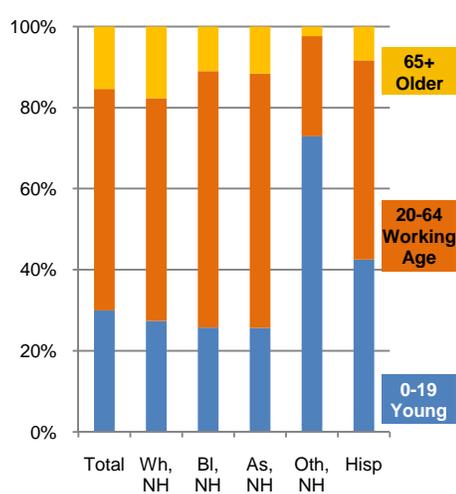


8. Population by Age, Race, and Ethnicity, 2010

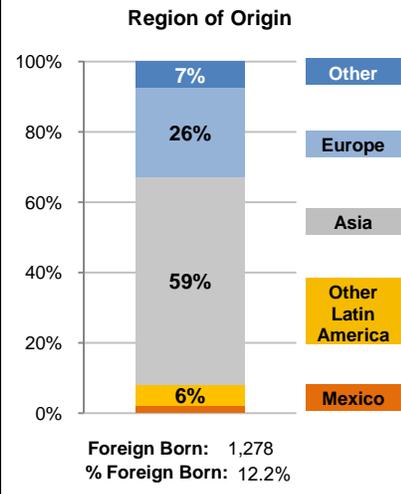
Males on left, females on right



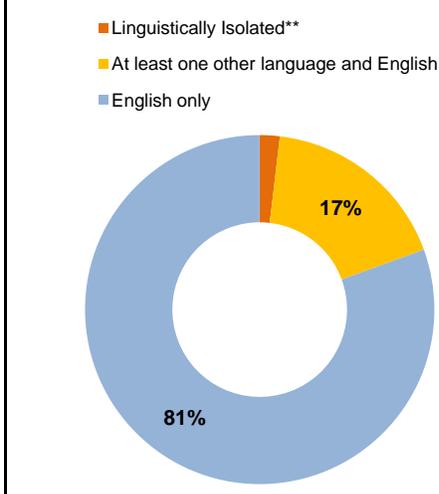
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

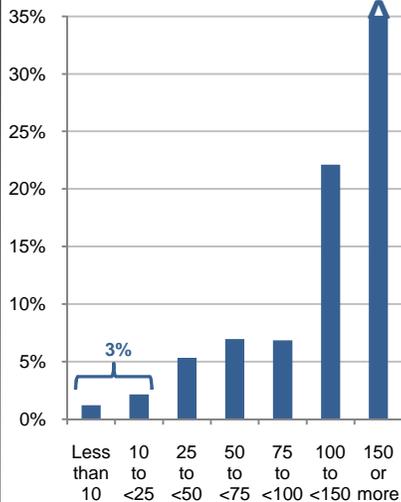


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

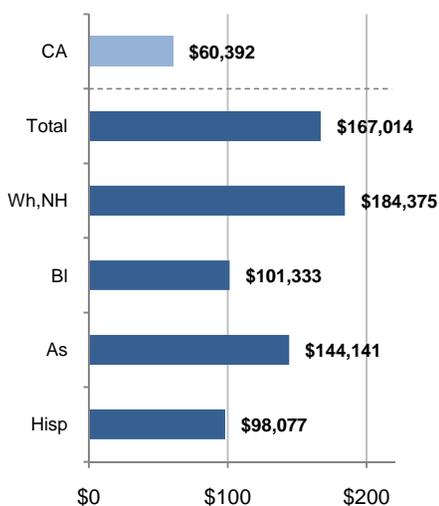
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution

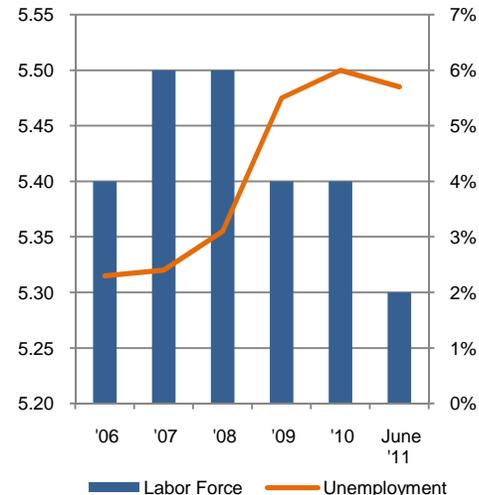


b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands Unemployment Rate

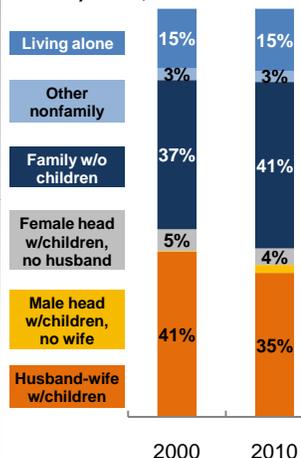


Source: CA Employment Development Department

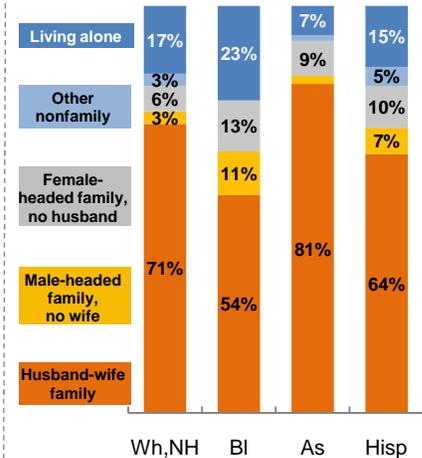
14. Household Type, 2010

% of all households

a) Total, 2000-10

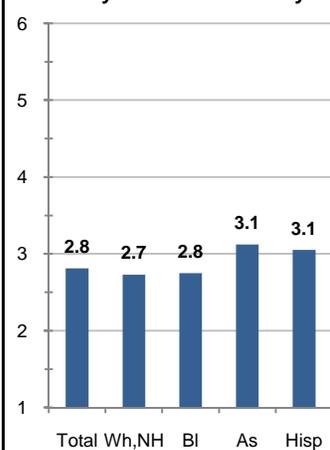


b) By Race and Ethnicity,* 2010

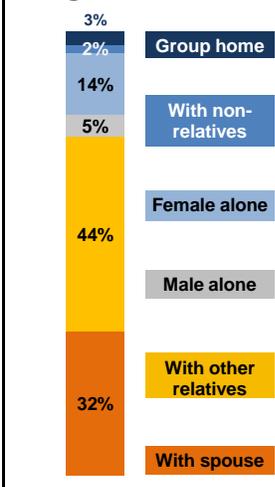


15. Average Household Size, 2010

By Race and Ethnicity*



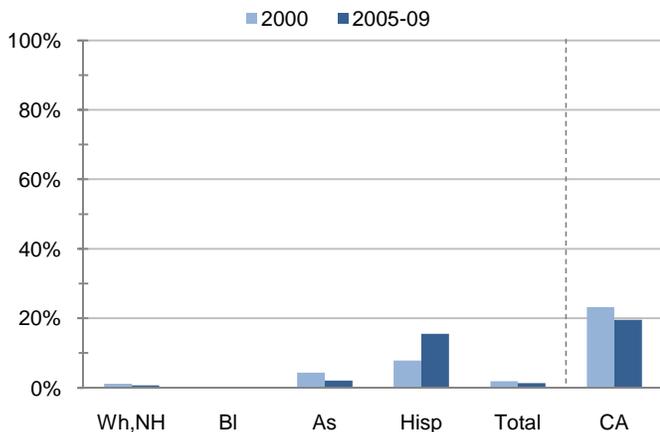
16. Living Arrangements Age 65+, 2005-09



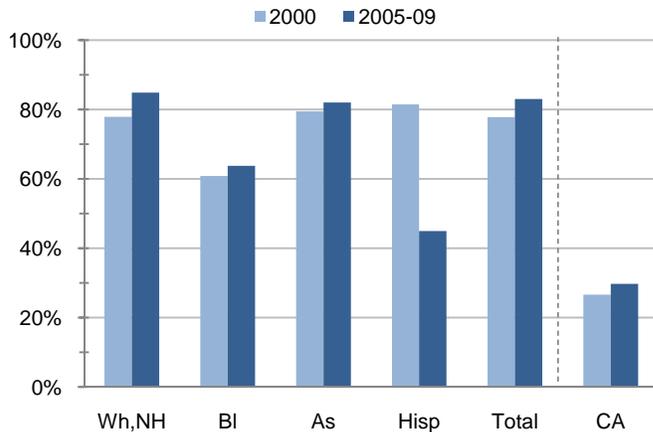
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	8,408	134	1,728	357	9	4	31	313	325	10,952
2000 % of Total	76.8%	1.2%	15.8%	3.3%	0.1%	0.0%	0.3%	2.9%	3.0%	100.0%
2010 Total	7,632	136	1,924	554	4	11	55	484	421	10,667
2010 % of Total	71.5%	1.3%	18.0%	5.2%	0.0%	0.1%	0.5%	4.5%	3.9%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	2,542	45	544	251	3	0	21	227	136	3,518
20-64	4,600	74	1,014	97	5	4	10	78	168	5,953
65+	1,266	15	170	9	1	0	0	8	21	1,481
85+	175	0	17	0	0	0	0	0	4	196
2010										
0-19	2,087	35	493	404	2	2	32	368	179	3,198
20-64	4,193	86	1,207	137	1	9	22	105	207	5,830
65+	1,352	15	224	13	1	0	1	11	35	1,639
85+	174	2	38	1	0	0	0	1	1	216
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	30.2%	33.6%	31.5%	70.3%	33.3%	0.0%	67.7%	72.5%	41.8%	32.1%
20-64	54.7%	55.2%	58.7%	27.2%	55.6%	100.0%	32.3%	24.9%	51.7%	54.4%
65+	15.1%	11.2%	9.8%	2.5%	11.1%	0.0%	0.0%	2.6%	6.5%	13.5%
85+	2.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.8%
2010										
0-19	27.3%	25.7%	25.6%	72.9%	50.0%	18.2%	58.2%	76.0%	42.5%	30.0%
20-64	54.9%	63.2%	62.7%	24.7%	25.0%	81.8%	40.0%	21.7%	49.2%	54.7%
65+	17.7%	11.0%	11.6%	2.3%	25.0%	0.0%	1.8%	2.3%	8.3%	15.4%
85+	2.3%	1.5%	2.0%	0.2%	0.0%	0.0%	0.0%	0.2%	0.2%	2.0%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	72.3%	1.3%	15.5%	7.1%	0.1%	0.0%	0.6%	6.5%	3.9%	100.0%
20-64	77.3%	1.2%	17.0%	1.6%	0.1%	0.1%	0.2%	1.3%	2.8%	100.0%
65+	85.5%	1.0%	11.5%	0.6%	0.1%	0.0%	0.0%	0.5%	1.4%	100.0%
85+	89.3%	0.0%	8.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	100.0%
2010										
0-19	65.3%	1.1%	15.4%	12.6%	0.1%	0.1%	1.0%	11.5%	5.6%	100.0%
20-64	71.9%	1.5%	20.7%	2.3%	0.0%	0.2%	0.4%	1.8%	3.6%	100.0%
65+	82.5%	0.9%	13.7%	0.8%	0.1%	0.0%	0.1%	0.7%	2.1%	100.0%
85+	80.6%	0.9%	17.6%	0.5%	0.0%	0.0%	0.0%	0.5%	0.5%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-455	-10	-51	153	-1	2	11	141	43	-320
20-64	-407	12	193	40	-4	5	12	27	39	-123
65+	86	0	54	4	0	0	1	3	14	158
85+	-1	2	21	1	0	0	0	1	-3	20
Total	-776	2	196	197	-5	7	24	171	96	-285
2000-10, % Change										
0-19	-17.9%	-22.2%	-9.4%	61.0%	-33.3%	N/A	52.4%	62.1%	31.6%	-9.1%
20-64	-8.8%	16.2%	19.0%	41.2%	-80.0%	125.0%	120.0%	34.6%	23.2%	-2.1%
65+	6.8%	0.0%	31.8%	44.4%	0.0%	N/A	N/A	37.5%	66.7%	10.7%
85+	-0.6%	N/A	123.5%	N/A	N/A	N/A	N/A	N/A	-75.0%	10.2%
Total	-9.2%	1.5%	11.3%	55.2%	-55.6%	175.0%	77.4%	54.6%	29.5%	-2.6%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	416	4	85	106	2	0	4	100	50	661
6-10	605	17	135	136	0	1	14	121	46	939
11-13	395	4	101	62	0	0	3	59	33	595
14-18	643	8	162	95	0	1	11	83	48	956
19-32	388	13	148	42	1	0	9	32	33	624
33-45	1,034	23	352	43	0	3	4	36	75	1,527
46-64	2,799	52	717	57	0	6	9	42	101	3,726
65-84	1,178	13	186	12	1	0	1	10	34	1,423
85+	174	2	38	1	0	0	0	1	1	216
Total	7,632	136	1,924	554	4	11	55	484	421	10,667
G. Population by 5-Year Age Brackets, 2010										
0-4	326	3	62	82	1	0	4	77	43	516
5-9	568	12	119	131	1	1	12	117	43	873
10-14	660	11	175	117	0	0	9	108	54	1,017
15-19	533	9	137	74	0	1	7	66	39	792
20-24	166	7	62	20	0	0	4	16	15	270
25-29	145	2	55	14	1	0	5	8	10	226
30-34	105	2	45	5	0	1	0	4	13	170
35-39	290	8	93	10	0	0	1	9	18	419
40-44	556	13	187	28	0	2	3	23	39	823
45-49	655	14	208	22	0	1	1	20	36	935
50-54	735	12	208	22	0	3	4	15	29	1,006
55-59	794	18	192	8	0	0	2	6	23	1,035
60-64	747	10	157	8	0	2	2	4	24	946
65-69	473	5	75	2	1	0	0	1	14	569
70-74	295	2	43	4	0	0	0	4	8	352
75-79	229	2	42	5	0	0	0	5	4	282
80-84	181	4	26	1	0	0	1	0	8	220
85-89	108	2	28	1	0	0	0	1	1	140
90-94	53	0	8	0	0	0	0	0	0	61
95-99	9	0	2	0	0	0	0	0	0	11
100+	4	0	0	0	0	0	0	0	0	4
Total	7,632	136	1,924	554	4	11	55	484	421	10,667
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	45.2	40.5	41.7		37.0	38.0	34.5	13.4	32.1	43.7
2010	48.6	45.5	45.6		34.0	41.5	25.0	12.3	33.2	46.2

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	41	1.2%	\$184,375	\$101,333	\$144,141	\$98,077	\$167,014	276.5%	\$60,392
\$10 to <\$25	73	2.1%							
\$25 to <\$50	181	5.3%							
\$50 to <\$75	237	7.0%							
\$75 to <\$100	233	6.8%							
\$100 to <\$150	752	22.1%							
\$150+	1,886	55.4%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			3,781	100.0%	3,801	100.0%			
Family Households			3,121	82.5%	3,117	82.0%			
Husband-wife w/children			1,532	40.5%	1,342	35.3%			
Female head, no husband, w/children			201	5.3%	155	4.1%			
Male head, no wife, w/children			6	0.2%	72	1.9%			
Without children			1,382	36.6%	1,548	40.7%			
Nonfamily households			660	17.5%	684	18.0%			
Living alone			551	14.6%	578	15.2%			
Other nonfamily			109	2.9%	106	2.8%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			2,968	56	616	107	3,801		
Husband-wife family			71.1%	53.6%	80.8%	63.6%	72.0%		
Family with male head, no wife			3.1%	10.7%	1.9%	6.5%	3.1%		
Family with female head, no husband			6.2%	12.5%	8.6%	10.3%	6.8%		
Living alone			16.6%	23.2%	7.1%	15.0%	15.2%	Source: US	
Other nonfamily			3.0%	0.0%	1.5%	4.7%	2.8%	Census 2010	
M. Poverty, 2005-09							California		
Percentage of families and people whose income in the past 12 months is below the poverty level									
All families							1.4%	9.8%	
Families w/ related children under 18 years							2.4%	14.5%	
Families w/ female householder, no husband present							8.2%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							9.5%	32.2%	
All people							2.0%	13.2%	
Under 18 years							2.3%	18.3%	
18 to 64 years							2.1%	11.9%	
65 years and over							0.9%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			5,159	94	1,181	180	6,680		
Less than high school			0.7%	0.0%	2.0%	15.6%	1.3%		
High school graduate (includes equivalency)			4.7%	16.0%	4.5%	12.8%	5.0%		
Some college or associate's degree			9.7%	20.2%	11.4%	26.7%	10.6%		
Bachelor's degree or higher			84.9%	63.8%	82.0%	45.0%	83.1%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			5,400	5,300					
Employed			5,000	5,000					
Unemployed, % of labor force			6.0%	5.7%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			4,911		100.0%				
Management, professional, and related occupations			3,827		77.9%				
Service occupations			173		3.5%				
Sales and office occupations			849		17.3%				
Farming, fishing, and forestry occupations			0		0.0%				
Construction, extraction, maintenance, and repair occupations			38		0.8%				
Production, transportation, and material moving occupations			24		0.5%				
Q. Class of Worker, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			4,911		100.0%				
Private, for profit, wage and salary employee			2,663		54.2%				
Private, not for profit, wage and salary employee			658		13.4%				
Private, for profit, wage and salary self-employed in own business			239		4.9%				
Government workers			580		11.8%				
Self-employed in own not incorporated business			743		15.1%				
Unpaid family workers in family business			28		0.6%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.