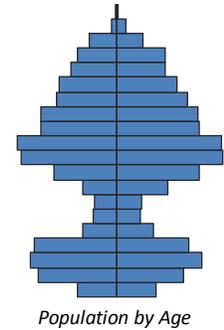




Rolling Hills Estates is part of the Palos Verdes Library District. This individual city profile is provided for reference.

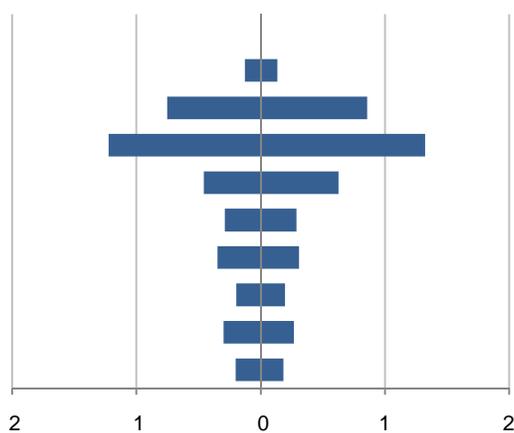


*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	7,676	8,067
	10-year growth	-1.5%	5.1%
<b>Diversity</b>			
	% Hispanic	4.8%	6.2%
	% Asian, non-Hispanic	20.2%	24.7%
	% White, non-Hispanic	70.6%	63.6%
	% Black, non-Hispanic	1.1%	1.3%
<b>Aging</b>			
	% 65+	18.9%	23.2%
	Median age	44.9	48.5
<b>Households</b>			
	% Married couple with children	30.5%	29.0%
	% Living alone	13.4%	17.3%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

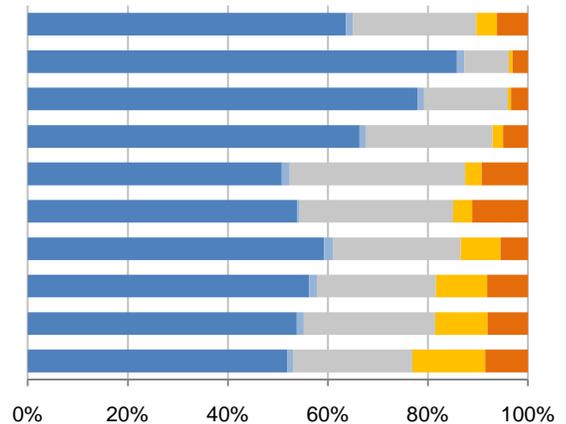


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

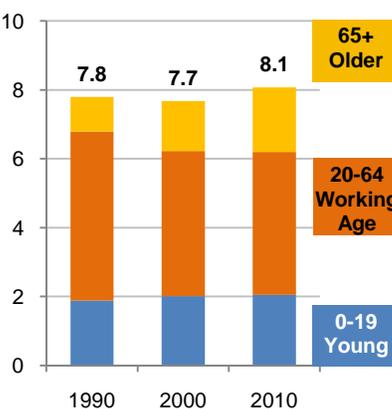


3. Population Growth by Library-Defined Age Group, 2000-10

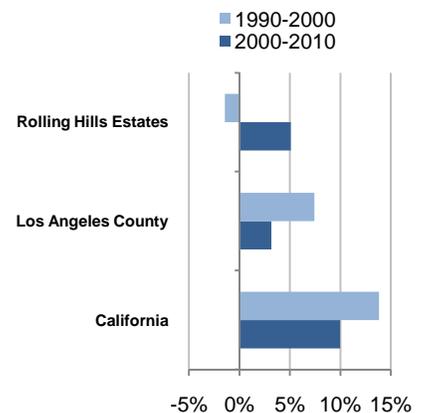
	2010	Change	% Change
<b>Total</b>	8,067	391	5.1%
<b>85+</b>	260	188	261.1%
<b>65 to 84</b>	1,609	228	16.5%
<b>46 to 64</b>	2,545	310	13.9%
<b>33 to 45</b>	1,081	-388	-26.4%
<b>19 to 32</b>	574	5	0.9%
<b>14 to 18</b>	655	123	23.1%
<b>11 to 13</b>	391	74	23.3%
<b>6 to 10</b>	567	-48	-7.8%
<b>0 to 5</b>	385	-101	-20.8%

4. Population Total, 1990-2010

In thousands



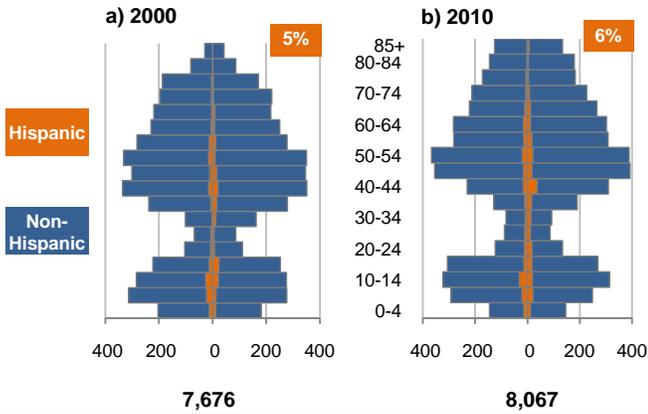
5. 10-Year Population Change



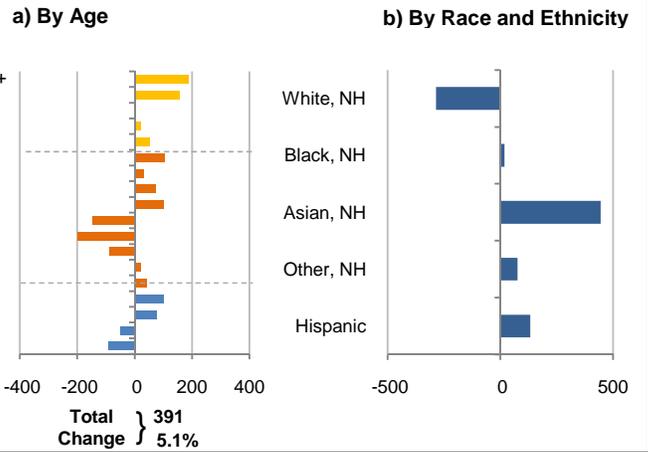
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

Males on left, females on right

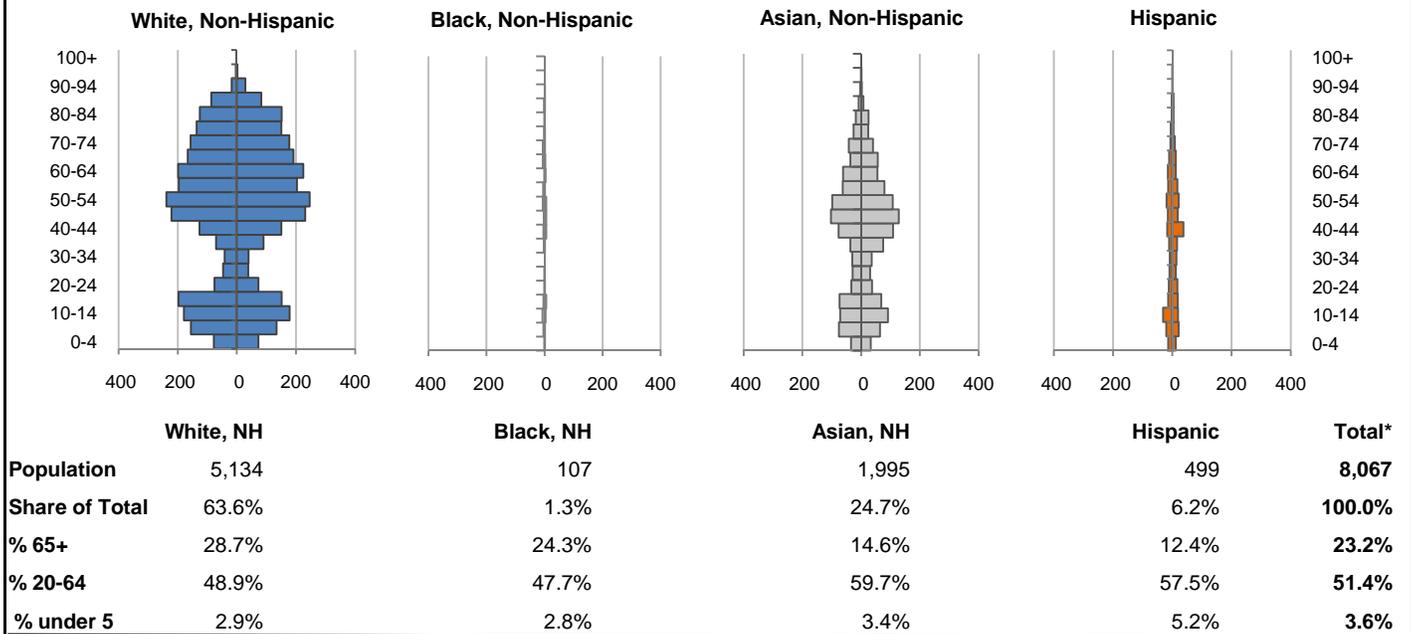


7. 10-Year Change in Population, 2000-10

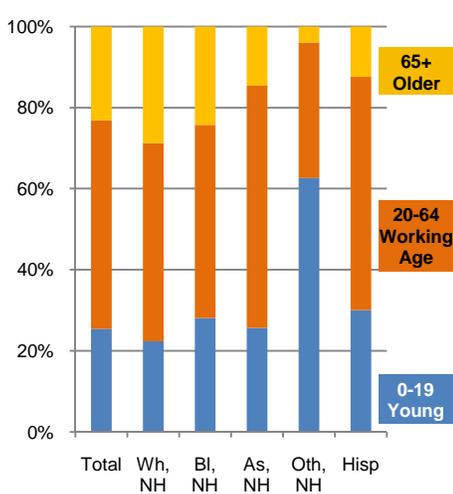


8. Population by Age, Race, and Ethnicity, 2010

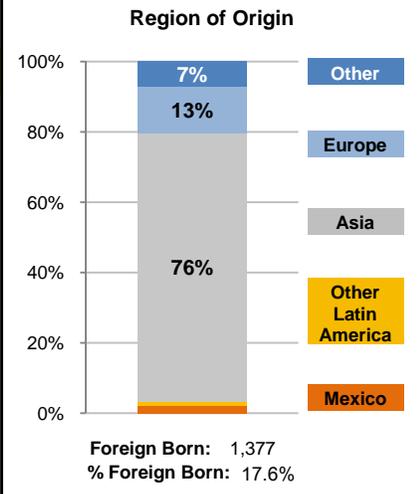
Males on left, females on right



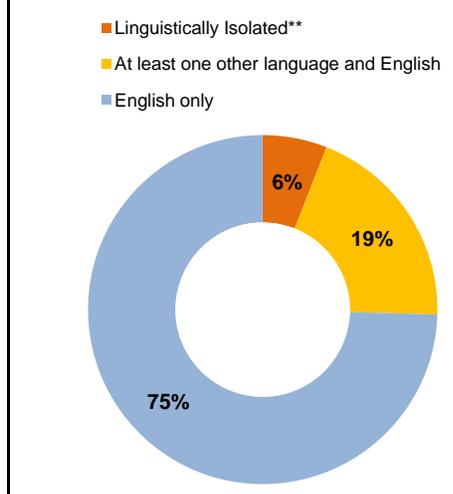
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



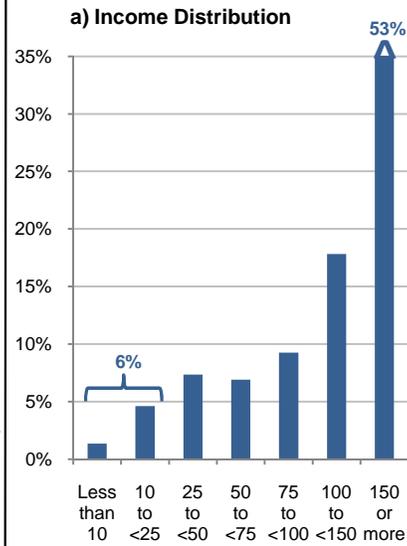
Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

\*See pages 5-6 for detail on Other, Non-Hispanic

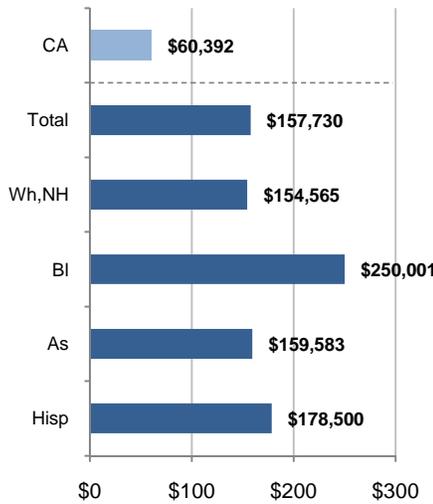
\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

12. Household Income, 2005-09

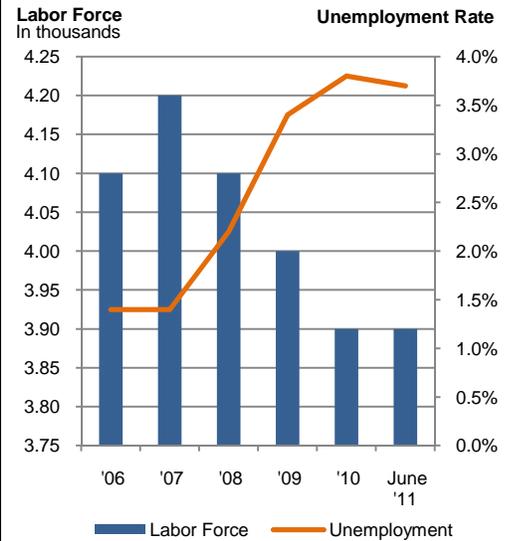
In thousands of \$ (2009)



**b) Median Household Income by Race and Ethnicity\***



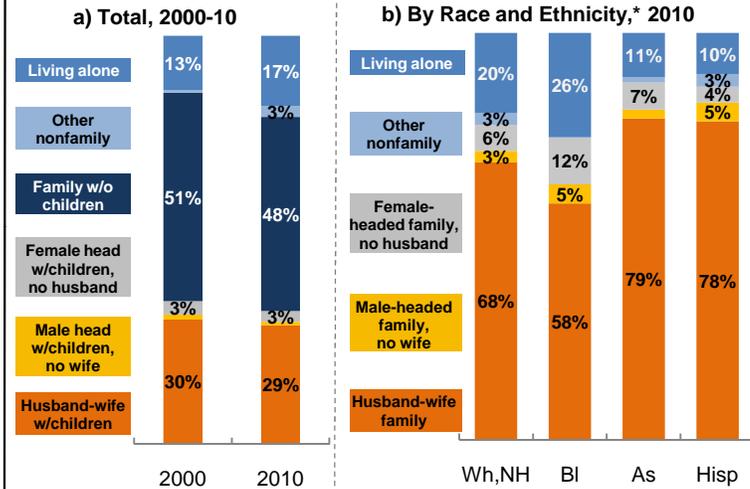
13. Labor Force and Unemployment, 2006-11



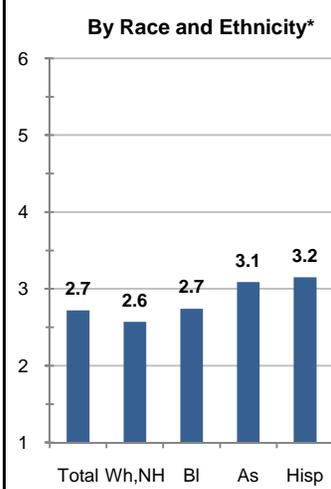
Source: CA Employment Development Department

14. Household Type, 2010

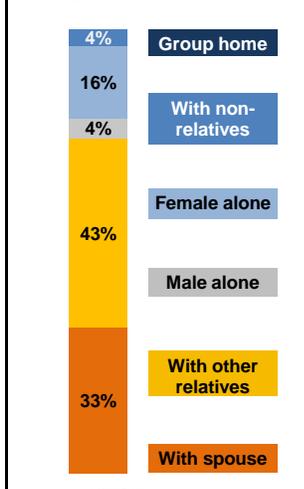
% of all households



15. Average Household Size, 2010

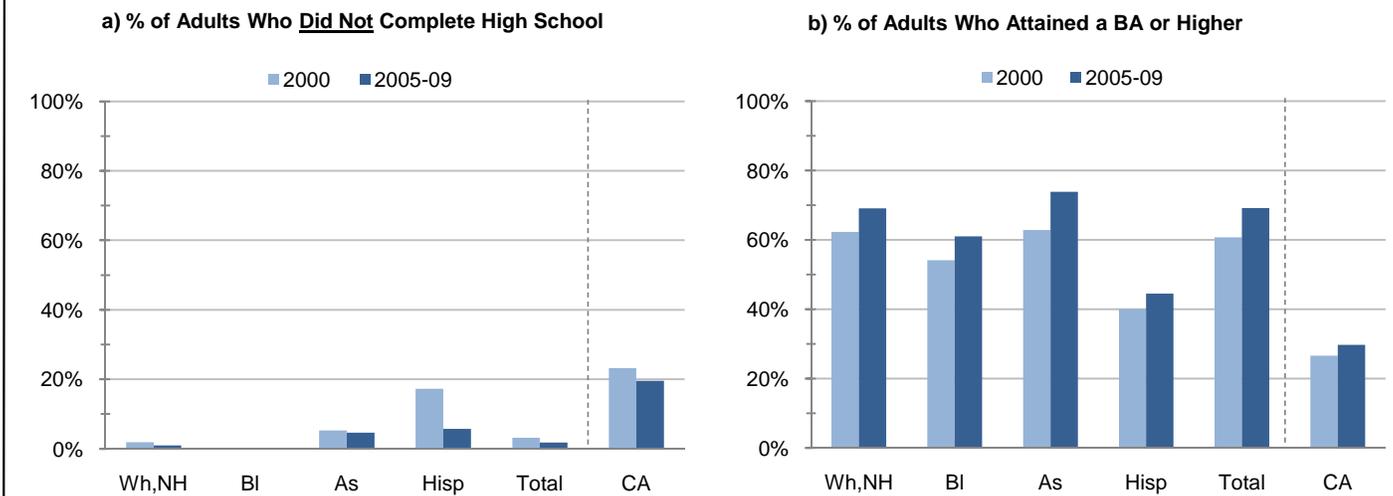


16. Living Arrangements Age 65+, 2005-09



Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	5,418	88	1,549	255	17	6	22	210	366	7,676
<b>2000 % of Total</b>	70.6%	1.1%	20.2%	3.3%	0.2%	0.1%	0.3%	2.7%	4.8%	100.0%
<b>2010 Total</b>	5,134	107	1,995	332	12	8	19	293	499	8,067
<b>2010 % of Total</b>	63.6%	1.3%	24.7%	4.1%	0.1%	0.1%	0.2%	3.6%	6.2%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	1,278	20	435	133	7	1	12	113	145	2,011
20-64	2,867	62	988	103	9	3	9	82	192	4,212
65+	1,273	6	126	19	1	2	1	15	29	1,453
85+	62	0	10	0	0	0	0	0	0	72
<b>2010</b>										
0-19	1,148	30	512	208	4	3	9	192	150	2,048
20-64	2,510	51	1,191	111	7	5	9	90	287	4,150
65+	1,476	26	292	13	1	0	1	11	62	1,869
85+	223	4	23	2	0	0	1	1	8	260
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	23.6%	22.7%	28.1%	52.2%	41.2%	16.7%	54.5%	53.8%	39.6%	26.2%
20-64	52.9%	70.5%	63.8%	40.4%	52.9%	50.0%	40.9%	39.0%	52.5%	54.9%
65+	23.5%	6.8%	8.1%	7.5%	5.9%	33.3%	4.5%	7.1%	7.9%	18.9%
85+	1.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
<b>2010</b>										
0-19	22.4%	28.0%	25.7%	62.7%	33.3%	37.5%	47.4%	65.5%	30.1%	25.4%
20-64	48.9%	47.7%	59.7%	33.4%	58.3%	62.5%	47.4%	30.7%	57.5%	51.4%
65+	28.7%	24.3%	14.6%	3.9%	8.3%	0.0%	5.3%	3.8%	12.4%	23.2%
85+	4.3%	3.7%	1.2%	0.6%	0.0%	0.0%	5.3%	0.3%	1.6%	3.2%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	63.6%	1.0%	21.6%	6.6%	0.3%	0.0%	0.6%	5.6%	7.2%	100.0%
20-64	68.1%	1.5%	23.5%	2.4%	0.2%	0.1%	0.2%	1.9%	4.6%	100.0%
65+	87.6%	0.4%	8.7%	1.3%	0.1%	0.1%	0.1%	1.0%	2.0%	100.0%
85+	86.1%	0.0%	13.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
<b>2010</b>										
0-19	56.1%	1.5%	25.0%	10.2%	0.2%	0.1%	0.4%	9.4%	7.3%	100.0%
20-64	60.5%	1.2%	28.7%	2.7%	0.2%	0.1%	0.2%	2.2%	6.9%	100.0%
65+	79.0%	1.4%	15.6%	0.7%	0.1%	0.0%	0.1%	0.6%	3.3%	100.0%
85+	85.8%	1.5%	8.8%	0.8%	0.0%	0.0%	0.4%	0.4%	3.1%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	-130	10	77	75	-3	2	-3	79	51	37
20-64	-357	-11	203	8	-2	2	0	8	95	-62
65+	203	20	166	-6	0	-2	0	-4	33	416
85+	161	4	13	2	0	0	1	1	8	188
<b>Total</b>	<b>-284</b>	<b>19</b>	<b>446</b>	<b>77</b>	<b>-5</b>	<b>2</b>	<b>-3</b>	<b>83</b>	<b>133</b>	<b>391</b>
<b>2000-10, % Change</b>										
0-19	-10.2%	50.0%	17.7%	56.4%	-42.9%	200.0%	-25.0%	69.9%	3.4%	1.8%
20-64	-12.5%	-17.7%	20.5%	7.8%	-22.2%	66.7%	0.0%	9.8%	49.5%	-1.5%
65+	15.9%	333.3%	131.7%	-31.6%	0.0%	-100.0%	0.0%	-26.7%	113.8%	28.6%
85+	259.7%	N/A	130.0%	N/A	N/A	N/A	N/A	N/A	N/A	261.1%
<b>Total</b>	<b>-5.2%</b>	<b>21.6%</b>	<b>28.8%</b>	<b>30.2%</b>	<b>-29.4%</b>	<b>33.3%</b>	<b>-13.6%</b>	<b>39.5%</b>	<b>36.3%</b>	<b>5.1%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	200	4	92	56	2	0	0	54	33	385
6-10	305	8	149	59	1	0	2	56	46	567
11-13	220	6	93	40	0	0	2	38	32	391
14-18	388	12	167	52	1	3	5	43	36	655
19-32	309	3	176	22	0	1	1	20	64	574
33-45	549	17	379	36	2	2	5	27	100	1,081
46-64	1,687	31	647	54	5	2	3	44	126	2,545
65-84	1,253	22	269	11	1	0	0	10	54	1,609
85+	223	4	23	2	0	0	1	1	8	260
Total	5,134	107	1,995	332	12	8	19	293	499	8,067
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	151	3	68	45	2	0	0	43	26	293
5-9	290	6	140	63	1	0	1	61	42	541
10-14	357	11	162	58	1	1	4	52	50	638
15-19	350	10	142	42	0	2	4	36	32	576
20-24	149	2	70	9	0	0	1	8	29	259
25-29	85	1	60	8	0	0	0	8	22	176
30-34	80	0	66	6	1	1	0	4	23	175
35-39	160	5	112	15	0	0	3	12	27	319
40-44	276	10	186	15	1	2	2	10	54	541
45-49	452	9	231	23	1	2	1	19	33	748
50-54	484	12	206	13	0	0	0	13	41	756
55-59	400	7	142	11	1	0	2	8	31	591
60-64	424	5	118	11	3	0	0	8	27	585
65-69	357	9	94	5	1	0	0	4	23	488
70-74	334	8	82	1	0	0	0	1	15	440
75-79	286	4	50	5	0	0	0	5	10	355
80-84	276	1	43	0	0	0	0	0	6	326
85-89	170	3	16	2	0	0	1	1	6	197
90-94	47	1	5	0	0	0	0	0	1	54
95-99	6	0	2	0	0	0	0	0	1	9
100+	0	0	0	0	0	0	0	0	0	0
Total	5,134	107	1,995	332	12	8	19	293	499	8,067
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	48.4	41.5	40.4		34.5	41.5	32.0	17.2	33.7	44.9
2010	52.3	48.2	44.8		33.5	36.0	39.0	14.6	39.7	48.5

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	38	1.4%	\$154,565	\$250,001	\$159,583	\$178,500	\$157,730	261.2%	\$60,392
\$10 to <\$25	130	4.6%							
\$25 to <\$50	207	7.4%							
\$50 to <\$75	194	6.9%							
\$75 to <\$100	260	9.2%							
\$100 to <\$150	501	17.8%							
\$150+	1,483	52.7%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			2,767	100.0%	2,965	100.0%			
Family Households			2,380	86.0%	2,375	80.1%			
Husband-wife w/children			843	30.5%	861	29.0%			
Female head, no husband, w/children			90	3.3%	79	2.7%			
Male head, no wife, w/children			35	1.3%	25	0.8%			
Without children			1,412	51.0%	1,410	47.6%			
Nonfamily households			387	14.0%	590	19.9%			
Living alone			370	13.4%	512	17.3%			
Other nonfamily			17	0.6%	78	2.6%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			2,100	43	648	129	2,965		
Husband-wife family			68.2%	58.1%	79.0%	78.3%	70.8%		
Family with male head, no wife			2.9%	4.7%	2.2%	4.7%	2.8%		
Family with female head, no husband			6.4%	11.6%	6.6%	3.9%	6.5%		
Living alone			19.6%	25.6%	10.8%	10.1%	17.3%	Source: US	
Other nonfamily			3.0%	0.0%	1.4%	3.1%	2.6%	Census 2010	
M. Poverty, 2005-09									
<b>Percentage of families and people whose income in the past 12 months is below the poverty level</b>								California	
All families						1.4%	9.8%		
Families w/ related children under 18 years						1.2%	14.5%		
Families w/ female householder, no husband present						0.0%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						0.0%	32.2%		
All people						1.5%	13.2%		
Under 18 years						0.6%	18.3%		
18 to 64 years						1.2%	11.9%		
65 years and over						3.4%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			4,011	113	1,097	209	5,519		
Less than high school			0.9%	0.0%	4.6%	5.7%	1.8%		
High school graduate (includes equivalency)			9.4%	38.9%	6.2%	15.3%	9.7%		
Some college or associate's degree			20.5%	0.0%	15.3%	34.4%	19.3%		
Bachelor's degree or higher			69.1%	61.1%	73.8%	44.5%	69.2%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			3,900	3,900					
Employed			3,800	3,800					
Unemployed, % of labor force			3.8%	3.7%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					3,335	100.0%			
Management, professional, and related occupations					2,156	64.6%			
Service occupations					166	5.0%			
Sales and office occupations					811	24.3%			
Farming, fishing, and forestry occupations					0	0.0%			
Construction, extraction, maintenance, and repair occupations					149	4.5%			
Production, transportation, and material moving occupations					53	1.6%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					3,335	100.0%			
Private, for profit, wage and salary employee					1,660	49.8%			
Private, not for profit, wage and salary employee					125	3.7%			
Private, for profit, wage and salary self-employed in own business					525	15.7%			
Government workers					384	11.5%			
Self-employed in own not incorporated business					641	19.2%			
Unpaid family workers in family business					0	0.0%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.