

## **LSTA Adult New Reader Collection FAQs for Previewing and Ordering Books on Mixbook.com**

### **How do we preview or order books?**

The Adult New Reader books are available through links to Mixbook.com. Mixbook is an on demand book printer. You will need to use these links, as you cannot search by title on Mixbook.com.

### **What books are available to order now?**

All 107 books produced by the LSTA Adult New Reader Project are available to order now. (You can also order the 21 books that Read Santa Clara produced that inspired this project). The attached PDFs provide a list of titles with active links to Mixbook.

### **How do I use the links for ordering?**

The PDFs have a list of all 107 book titles. Each title is a unique link that takes you directly to Mixbook. The first time you click on a title, you will be shown the cover of the book and you can preview it as you would an eBook. You will see an “Order” button in the upper left area of the page. When you click on “Order”, it will prompt you to open an account or log in (if you have not done so in advance). Once you have an account and are signed in, you can continue to add other books from the list of links into your account “cart”. You will need to click each book link from the list, which will open up a new tab. Then, click the “Order” button for that book. You will see options for cover choice and paper. You can put in your shipping zip code before you “Add to Cart”. When you click “Add to Cart”, each new book will be added to your existing cart with any books you already added. You can close any open tabs for the books already in your cart and just keep the newest tab open.

As each book is added to your cart, you do need to go back to the list of links for the next title. Do not click on “continue shopping” as it just takes you to a dead-end page. The sequence is: start from the PDF (ANR Book List with links) >click on a link (book title). This will take you to Mixbook>click “Order”>select cover (the default is hardcover) and enter desired quantity>click “Add to Cart”. Each time you select a new link from the list, you will be taken right back to the open page for your account where you can continue to add items to your cart. Repeat for each book, starting with the list of links. After you have completed and paid for any order, those books will be saved in your account under “Ordered”. Fortunately, you can reorder additional copies of those books in the future directly from your own account, without having to use the list of links again. You will also be able to sort those ordered books alphabetically, which is helpful for finding titles again.

We realize this is a bit cumbersome, but we chose Mixbook because they have been around a long time, they are in California, they have the best customer service, fast delivery, excellent print quality and fantastic volume discounts. They are technically an “on-demand” printer. Most people just order one or two books as they create them for family or friends. Large orders of multiple titles is not the norm for Mixbook, but they do a great job of filling these orders and we’ve had no complaints. We hope this instruction sheet makes the ordering process easier for you.

### **Does Mixbook accept Purchase Orders?**

Unfortunately, they do not. Contact [sales@mixbook.com](mailto:sales@mixbook.com) and they will assist you with large orders.

### **Are the books ever on sale through Mixbook?**

YES! They offer excellent promotions and volume discounting for orders of 10 or more books. It is best to create an account first, then place your desired order in your cart. Make sure you contact the volume discount department **before you checkout!** Once you have your order in your cart, contact [sales@mixbook.com](mailto:sales@mixbook.com) and request a custom quote for your order. **Volume ordering is always the most cost-effective option for large orders, so we encourage you to use this option.** A Mixbook staffer will reach out to you within 24-48 business hours. They will reply with a discount coupon with the best offer available. They usually require your order to be ready to check out (all items in your “cart”) in order to determine the best discount or offer free shipping, etc. **They often offer free shipping as part of their volume discount.**

### **How much do the books cost?**

We have found the cost per book is generally in the range between \$19.00 and \$25.00 per book if you go through the volume discount department at [sales@mixbook.com](mailto:sales@mixbook.com). Please note pricing depends on several factors: 1) total page count of the book affects the cost 2) your location affects shipping costs 3) the cover choice (hard or soft) affects cost per book 4) discounts and pricing vary depending on the size of your order.

### **The Mixbook site shows a price when I click on order and a lot of options on the left. What does all that mean?**

What this means is that you have options!

You can opt to change the cover (hard or soft) to see how those choices affect the price of each book. We chose the 8.5 x 8.5 size with cost in mind. We chose hardcover for durability, but softcover is less expensive. Please explore the options if you are on a tight budget. We recommend using the semi-gloss paper for price, durability and ease of use. (The pearl finish paper option is a little shiny/shimmery, which makes it more difficult to read for some learners, and we found that the lay flat option looks and feels a bit like a “board book”). The semi-gloss paper is the one it will default to when you open the link.

### **Why do you recommend keeping the book size the same?**

We have chosen the size for financial affordability and shelving ease. We have ordered all of them and know the layouts look great and print quality from Mixbook is excellent. If you choose a different size, you may want to order ONE sample to make sure the layout of the photos is not adversely affected. Alternatively, you could check with customer service at Mixbook and ask if changing sizes presents a problem when printed. We have not tested it.

### **What if there is a problem with the condition of the book or the way it was printed when I receive it?**

If you have any problems with the book order when it is received, Mixbook has a 100% satisfaction guarantee. They will reprint or do whatever is best to make sure you are happy with the product.

### **Can we read the books before ordering them?**

You can preview and read the books on Mixbook, but there will be ads and banners above the text and illustrations. This can be very distracting for readers. You can expand the image on your screen to make it a little easier to preview.

The books will also be available on ProLiteracy's professional development website, Education Network. There, you will be able to use them for free (without the Mixbook ads and banners) as an instructional tool. You will be able to view them there and download printable PDF versions for free. At the bottom of each eBook, there will also be a link to purchase through Mixbook. The books will be available on Education Network in the fall of 2022. We will send an announcement to the CLLS listserv when the books are available there.

### **Is there a deadline to purchase the books?**

There is NO deadline to purchase at all. These books will be available to purchase as long as Mixbook is in business! We understand there are always budget considerations in any public agency program and have confidence that Mixbook will be there when you are ready to order.

### **Is Mixbook the only place I can see the books?**

All the books will be made available on ProLiteracy's website (Education Network) for free as e-books. The website will have links to downloadable PDFs for tutors and learners to view and print out, too. The PDFs can be printed out in color on 8.5 x 11 paper, if tutors and learners want to have a print copy and your program cannot (or has not) added them to their collection. Programs with small budgets can print them with a good color printer and put the pages in sheet protectors (in a binder) to use the books that way! This is just another way to access all the books at no cost and is helpful for those who don't have access to technology all the time. The books will be available as one of many excellent, free resources available on the Education Network website. We anticipate the books will be available on the website in the fall of 2022.

### **Read Santa Clara Easy Reader Books - More titles!**

Below is a link to preview or order from the collection of 21 Easy Reader Books that inspired this Adult New Reader project. The collection was created in 2020 by Read Santa Clara, the City of Santa Clara Public Library's literacy program. The ordering process is the same as described for the LSTA ANR books. (Please preview these carefully, as some of these may be on the higher end of Level 2 and not all have tutor tips. That said, Tutor Tips from our books can be adapted to use with these books).

<https://www.sclibrary.org/services/read-santa-clara/resources/easy-readers-for-adult-learners>

