# Wrap Up Holiday Savings With a Library Card

Say good-bye to the urge to buy and give gifts that keep on giving long after the holidays end. For free.

For immediate release **[Date]**  
Contact: **[Name, title, email, phone number]**

**([CITY], CA)** — The first thing smart holiday shoppers pull out of their wallet isn’t a credit card, it’s a library card.

A library card lets you check out board games, movies, baking supplies and parks passes, helping create more holiday cheer without running up a big tab to deal with in 2025.

“The **[name of library]** is one of the few – maybe only – places where you can spoil yourself and the ones you love and easily stay within your holiday budget,” said **[name of library director]**. “You can check out books, movies, board and video games. To say nothing of all our fun programs for families and friends. We’ve even got baking supplies you can borrow to create whatever holiday treat you’re hankering for. Come in or browse our website **[add URL]**.It’s all just waiting here for you.”

If you’re traveling during the holidays to see friends, bring along a book of whatever flavor you enjoy – audio-, e-, or physical book.

“A library card is the real card you shouldn’t leave home without,” said California State Librarian Greg Lucas. “You get free access to all kinds of stuff, all the time, online or in-person. What other card offers that kind of deal?”

Library cards also provide access to the best antidote to heavy holiday meals – passes for free visits to 200 of California’s beautiful state parks.

And as if that wasn’t enough libraries are living the holiday spirit all year long, acting as community hubs sharing access to trusted information and wraparound services for health and wellness. Library staff are always connecting people to what they’re looking for – every day of the year.

Check out **[name of library’s]** community calendar to see what upcoming events spark your interest.

And, if you don’t have a library card, don’t worry. You can sign up for one online **[link to library card signup form]** and begin immediately saving money.

**[Add boilerplate description for your library.]**