1	Approved April 6, 2021
2	California Library Services Board Meeting
3	September 17, 2020
4	Remote Meeting: Zoom
5	BOARD OPENING
6	Welcome and Introductions
7	President Bernardo called the California Library Services Board meeting to
8	order on September 17, 2020 at 9:38 am.
9	Board Members Present: Anne Bernardo, Florante Ibanez, Sarah Hernandez,
10	Paymaneh Maghsoudi, Elizabeth Murguia, Maria Senour, and Connie Williams.
11	California State Library Staff Present: State Librarian Greg Lucas, Natalie Cole,
12	Chris Durr, Meg DePriest, Lena Pham, Monica Rivas, Annly Roman, Beverly
13	Schwartzberg, and Rebecca Wendt.
14	Adoption of Agenda
15	It was moved, seconded (Ibanez/Williams) and carried
16	unanimously that the California Library Services Board adopts the
17	agenda for the September 17, 2020 meeting.
18	Approval of June 2020 Meeting Minutes
19	Florante Ibanez commented that in the Vice President's report on page 3,
20	line 28 there had been a typo. He had referenced the Carlos Bulson Book club,
21	not Wilson.
22	It was moved, seconded (Ibanez, Senour) and carried
23	unanimously that the California Library Services Board approves,
24	as amended, the draft minutes of the June 25, 2020 California
25	Library Services Board Meeting.
26	Board Meeting for Fall 2021
27	Annly Roman stated that the past year the board met in February to talk about
28	legislative priorities and budgets. Additionally, the board usually meets in March
29	or April in Sacramento, and in late August or early September for the Fall Meeting,
30	which has been both in person and virtual. Roman said, based on the current
31	COVID-19 situation and the travel restrictions it was hard to predict what would

be happening the next time the Board met. She wanted to open the discussion

of when the Board would want to meet, beginning of the year vs. mid-year, and

if they wanted to try to meet in person.

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Member Hernandez suggested that the Board should initially plan to meet virtually. All other Board members agreed. State Librarian Lucas asked if the Board wanted three meetings.

Annly Roman clarified that the meeting at the beginning of the 2020 was to plan for legislator meetings in spring. She asked if the Board was going to meet virtually in spring and if so, did they feel an earlier meeting was necessary. Member Maghsoudi asked if there was a budgetary reason to meet earlier in the year. State Librarian Lucas said he did not think there would be much in the budget and that the meeting in January or February might be unnecessary in the current circumstances in Sacramento.

President Bernardo said the Board could set forward their current budget priorities then follow up after the Governor's proposed budget introduction. The Board agreed to move forward with meetings in spring and fall.

#### REPORTS TO THE BOARD

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#### **Board President's Report**

President Bernardo reported that her law library was continuing to work remotely. Staff continued with webinars, new trainings, and virtual conferences; they were also learning new online platforms. Although her library was still closed to the public, Bernardo reported the Board of Trustees asked for a reopening phased-in plan to be presented at their October meeting so she expected to be looking at limited in-person service sometime in October. Her library was ready with employee training requirements, P.P.E. and cleaning protocols.

President Bernardo attended the American Association of Law Libraries virtual conference as well as the Every Library advocacy and funding conference. Bernardo also reported that the legislature, in the 2021 state budget, included backfill funding for county law libraries, because of the filing fee revenue losses they had been experiencing.

#### **Vice President's Report**

Vice President Ibanez reported that colleagues at Cal State Dominguez had requested an article for an online book they were preparing that, as he understood it, was partially funded through the board. The topic was Filipinos and advocacy in the arts and how that related to social justice. He was also involved in following up on how the process was going with the Filipino American Library that had been transferred over to USC's East Asia Library.

Vice President Ibanez continued to teach his History of Asian Pacific Americans class at Pasadena City College virtually. He had speakers come in who were part

of the group that authored "Hawaiians in Los Angeles" as part of the Arcadia books, "Images of America" series.

### **Chief Executive Officer's Report**

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State Librarian Lucas reported that the State Library, like other places, was not open to the public. California received about \$3.5 million of Cares Act funding earmarked for libraries and some of that funding was being used to pay for online job training and skill training platforms created by Brainfuse.

Lucas stated that of the three online resources that the State of California provided for public school kids, Encyclopedia Britannica and TeachingBooks - made themselves accessible in libraries at no additional cost. ProQuest, for a slightly higher amount of money was also being made available in public libraries.

State Librarian Lucas reported that the State Library was supposed to reduce its budget by 5%, not hire new staff, and all the usual budget restrictions. The State Library had been using the time it had been closed to the public to work on making the digital front door more welcoming. We had also been working on ways to make our website easier to navigate and more up-to-date.

President Bernardo referenced the Governor's executive order about deploying affordable and reliable broadband networks and asked if the State Library has been participating in the Broadband Council that department of I.T. managed. State Librarian Lucas said that a bill passed adding a seat on the Broadband Council for the State Library and the Department of Food and Agriculture. Anne Neville-Bonilla, was the State Library's representative on the Council.

Lucas stated they had a meeting about the Governor's Executive Order to try to get a sense of where the library fit because in the Executive Order it said that the State Library, working in concert with local libraries, was charged with promoting affordable broadband in homes and the communities they serve. In the conversation it was discussed that there were a number of different places where libraries intersect with the work others were doing. First, we were gathering information about libraries connectivity to put into a kind of broadband connectivity map that the state was creating. Lucas reported the State Library was incorporating information gathered in the Public Library Survey.

The State Library also identified ways to collaborate with the Department of Aging because one of their top priorities was finding ways to cope with the isolation that many older Californians felt. We were working on a one-pager advertising the role that libraries were playing in the area of digital literacy and broadband connectivity. Lucas stated that, in his experience, people often did

not think of libraries first or understand that they were a place that touched a broad cross section of California's senior population, at-risk families, and families with little kids. Therefore, they were trying to generate something to educate the other players, to make it easier for them to think of libraries.

President Bernardo stated that a couple of years ago she met the Director and the Deputy Director of the Department of Technology and they both said in terms of Cenic and broadband libraries were ahead. Lucas stated that it varied from library to library and jurisdiction to jurisdiction. However, we were in a significantly better place in terms of local connectivity than we were as recently as five years ago.

# **Zip Books Grant Program Report**

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Deputy State Librarian Rebecca Wendt reported that the Zip Books program was an alternative model for Interlibrary Loan Services wherein libraries may purchase items not available in their collections and have them shipped directly to patrons. When the patrons returned the items to the library, the library had the option to add those materials to their collections. Zip Books remained popular, as it was one of the few tangible things that people could receive from their libraries. There were 74 libraries participating in the program and every cooperative system was represented.

Wendt said the program first launched as a pilot program with Library Services and Technology Act funds and the Board had invested several times. The current year was funded by a one-time \$1 million grant of Board funds and the funds were on track to be expended. Since July of 2019, there were nearly 57,000 items purchased and about half of those were added to library collections. In the second half of the last fiscal year, when the current health crisis had an impact, over 6,300 first-time users participated in the Zip Books program. Wendt stated that it was filling a desperate need for materials, particularly when people could not physically enter the libraries.

# Link+ Grant Program

Suzanne Olawski, the NorthNet Library System Chair, stated that at the June meeting the Board provided NorthNet with direction on spending the remaining funds from that grant due to difficulties getting additional libraries connected to Link+ due to the pandemic and budget concerns.

Olawski reported that since June, the Coronado Library went live with Link+, bringing the total number of libraries that joined since the beginning of this project to five, with three more libraries in the implementation process. Glendale Library

hoped to go live by the end of the month, and Rancho Cucamonga and Alameda Free Library hoped to implement by October.

Based on the direction provided by the Board at the June meeting, NorthNet had allocated the remaining grant funds to NorthNet Library System and the 49-99 Co-Op library system. The intent of that was to support the sustainability of Link+, given the cuts to the CLSA budget allocation.

Olawski reported that due to the pandemic, Link+ suspended services in March, and resumed limited services in August. For months that members did not have access to Link+ materials or services, NorthNet received a credit, which could be used moving forward in the current fiscal year. Out of 67 Link+ clients, 47 had resumed service and there were five additional libraries expecting to come back in October. Another five libraries planned to resume in January, and there were about 18 that did not know when they were going to reactivate. For those libraries that had resumed their Link+ services, patrons were appreciative.

# CLSA PROGRAM ITEMS FOR INFORMATION/ACTION

BUDGET AND PLANNING

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17 System Plans of Service and Budgets

18 It was moved, seconded (Murguia, Hernandez) and carried 19 unanimously that the California Library Services Board approves 20 San Joaquin Valley Library System's amended plan of service for 21 the fiscal year 2019-2020.

### CLSA Preliminary Budget for Fiscal Year 2020-2021

Monica Rivas reported that the final had not changed from the preliminary budget of \$1.88 million discussed at the spring meeting

It was moved, seconded (Maghsoudi/Murguia) and carried unanimously that the California Library Services Board adopts the final 2020/2021 California Library Services Act budget as directed in the Governor's 2020/2021 budget, totaling \$1,880,000, for allocation to the Cooperative Library Systems.

Monica Rivas reported that system population and membership figures were used as part of the formula to determine allocations to the systems and were generated every year.

It was moved, seconded (Ibanez/Maghsoudi) and carried unanimously that the California Library Services Board approves the System population and Membership figured for use in the allocation

# of System funds for the fiscal year 2020/2021.

Monica Rivas reported that all the Systems had submitted their Plans of Service for the year 2020-2021. Most were still using their funds for physical delivery either through contacted van, assistant van, UPS or through US Mail. Along with delivery systems also used funds for eResources and resource sharing services such as eMagazines, eBooks, audiobooks, RB Digital, Overdrive, Inky, Cloud Library, and Flipster. Some of the Systems were funding DigiLabs, Biblioteca, and Link+.

President Bernardo asked about the fact that in the Plans of Service it shows that Pacific Library Partnership (PLP) had leftover funds remaining in their budget. Brad McCulley, Burlington Public Library and Chair of PLP, stated that PLP normally had carryover funds every year and they did have three years to spend those funds. The reason those funds were higher than normal was because they had earmarked some money for SimplyE, the e-book platform, and Califa had covered the cost. PLP had also earmarked money for Analytics on Demand, and then issues within the consortium caused them to pull out of using that service. They had also has some pandemic related delivery cost savings. All of those gave PLP a large amount of overage this year. Additionally, PLP has always saved a little bit to provide the ability to pivot and provide services to our members.

PLP was such a big and disparate consortium with rural libraries and major cities like San Francisco, so it was not always easy to provide services for those kinds of libraries without keeping some funds at the ready. McCulley stated that they did notify the state of these funds and they were being spent.

Carol Frost, CEO of the Pacific Library Partnership, stated that when they realized that the pandemic was hitting, PLP immediately sent out a survey to all of its members and asked about budgets impacts. Fourteen of the smallest libraries were experiencing major budget cuts, including one library that was having 50% of their budget cut. Based on that, because there were these cost savings, we were able to buy a subscription to e-magazines for those. Frost said PLP was trying to pivot and make up for the 50% reduction in funding.

Frost stated that PLP had been in communication with the State Library and that was why they included that information in the Plan of Service. Frost stated she thought State Library staff has done a good job of trying to modify the reports that Systems submitted. There was an annual report that was modified for this year to show if previous year funds were being carried over and if so how they were going to be used. The same with the System expenditure reports, there was clearly a line item there for places to indicate where money was carried over. She thought Monica had done a super job of trying to give a clear understanding and

have it be transparent. Frost stated that she had spoken to State Library staff and offered suggestions of how to make it clearer when money was transferring from one year to another.

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Monica Rivas stated that staff had a conversation with Carol Frost and now wanted to give the information back to the Board, just in case they wanted to see more. When we updated the forms staff was able to see more about how funding was used from previous years. Staff felt there was more we could do and wanted to ask the Board if they wanted more description of those funds,

President Bernardo stated that she appreciated the information because she was unaware that there had been some unspent funds at the end of each year. She asked if the other eight systems has carryover funds. Monica Rivas responded that all the other annual reports showed everything encumbered or expended.

Annly Roman said that one of the other reasons staff wanted to bring this to the Board's attention was to see if they wanted specific designation on the Plans of Service of which fiscal year funds were coming from. That might be a clear way for the Board to see how funds were transferring from year to year since there was that three-year window. Staff just wants to make sure we are clear about how we are capturing the movement of those funds since the Board is the deciding body. Rivas stated we wondered if the Board wanted to be part of the decision of what to do with those funds.

President Bernardo stated she felt the Board needed to be aware of the spending of any leftover funds within that three-year period, and that the funds were not reverting back. She stated that she wanted to see the detail on carryover funds and how they were used. She asked if that would be too burdensome for the systems. Annly Roman stated that the annual reports had already been changed and they had some other changes they could make to be sure staff was capturing all previous fiscal year funds and how they were being used.

Vice President Ibanez stated that he thought it was great information and since the Board was responsible for the money, he thought they should be appraised of any changes.

Suzanne Olawski from NorthNet stated that NorthNet also carried forward some funds this year to make sure they had funds to continue our modified services due to that 50% cut in the CSLA fund. So having three years to expend funds and modifying reports if necessary to clarify, that is acceptable.

Crystal Duran, County Librarian for Imperial County and Chair of the Serra System echoed what Suzanne Olawski. For this fiscal year when funds were cut, Serra relied heavily on unspent funds to help support them so they did not have a

huge disruption of service. All the systems, especially during the pandemic, relied on digital resources and Serra used a bulk of its funding on Overdrive, Flipster, and delivery. Being able to use those funds for three years was critical and necessary, especially with uncertainty about the status of budgets for libraries and the state as a whole. The three years gap and the ability to use those unspent funds is helpful to us as well. Robert Shupe, the director of the Palmdale City Library and Chair of the Southern California Library Cooperative echoed the previous comments.

It was moved, seconded (Maghsoudi/Ibanez) and carried unanimously that the California Library Services Board approves the California Library Services Act System Plans of Services and Budgets for the nine Cooperative Library Systems, submitted for the fiscal year 2020/2021.

Annly Roman stated that the next item was a continuation of previous discussions regarding payments to the Systems. In the past, the Systems had received their annual allocation as two payments, one close to the beginning of the fiscal year, and then another midway through the year. At the last meeting, it was broached whether the Board would consider providing one payment since the meeting was later in the year and the budget funds had been cut.

Member Williams asked what the history was behind doing two payment. Monica Rivas stated that when she looked at the historical payment schedule, it varied. She was unsure if each year varies because circumstances were difference but some were done in two payments and some were done in just one. Williams said that if it was not the case of not having the funds because the legislature had not released them then she was fine with doing it all in one.

Annly Roman stated that differences might also have been related to state grant processes and policies with the State Library. There were different processed depending on the kind of grants and payments could vary from 40% up front to 90%.

President Bernardo stated that since funds were cut in half she felt a single payment was reasonable. Member Maghsoudi agreed. Vice President Ibanez said he recalled the issue surrounding Systems having funds when they needed them most instead of having to wait for a lump sum. Member Williams stated it was also tied to when the Board met so that was a consideration in meeting dates.

State Librarian Lucas asked for clarification of what "up front" meant. Roman stated that it was a discussion of providing a lump sum of 100% of the funds to the

Systems versus two payments of 50% spread out over the course of the fiscal year. Monica Rivas stated that when the funds had been given in two payments the first was in September and the second in December, so there was not a huge gap of time between the two. Bernardo clarified that there were no reporting requirements between the two payments. Rivas confirmed that there were not.

Diane Bednarski, Executive Director for SCLC, commented on the impacts of when funds were received. She stated that in addition to overseeing the finances of SCLC, they oversaw administrative tasks for other Systems as well and they had been paying personnel salary, lease, and annual subscriptions in order to provide services. Therefore, SCLC was absorbing the burden of those costs for themselves and the other systems until checks were received. In a typical year, that would be an ongoing impact. Bednarski stated that this year had a greater impact because of the reduction in CLSA funding. For those Systems who made upfront payments for annual subscriptions to things like Flipster or Overdrive, those had been paid, but funds had not been received to offset that and with the reduction, those funds would not fully cover the costs. Bednarski asked for a single check earlier in the year.

Suzanne Olawski stated that she appreciated the Board's consideration of the immediate distribution of funds in a 100% lump sum. Crystal Duran and Robert Shupe echoed the comments made by Diane and Suzanne.

Member Williams stated that she agreed they should provide a 100% lump sum this year but thought the Board needed to look at the payment schedule in the next fiscal year. She thought they should look at scheduling meetings in a timely manner to give approval and take action more quickly and more prudently for the Systems. Vice-President Ibanez agreed.

It was moved, seconded (Murguia/Maghsoudi) and carried unanimously that the California Library Services Board approves the Cooperative Library Systems receiving their 2020/2021 fiscal year allocation as a single payment of 100% of the amount.

### **LEGISLATIVE UPDATE**

State Librarian Lucas stated that there was not much to update on at the federal level. It appeared unlikely that Congress would pass some kind of COVID-19 related relief package. There were two bills introduced that specifically targeted libraries and the American Library Association urged librarians to encourage their elected officials to advocate for them. The bills would have provided a \$2 billion package containing support both for operating costs and increasing the availability of digital services like hotspots, Chromebooks and

things of that sort, but neither bill seemed likely to pass. Lucas said that his conversations with people working at the Federal level were around the goal being to try to get some portion of those large library exclusive bills put into one of the omnibus relief package bills. That had not happened and did not seem like it would.

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There had been some funds to California to help facilitate broadband connectivity in hard-to-connect places. Connection to broadband was expensive for a variety of reasons, but the federal government came up with a chunk of money. The beauty of those sorts of projects was you could use the library and connect other anchor institutions in the area. At the state level, the California Library Association supported AB 570, which had to do with broadband connectivity and touched on libraries. That stalled on the Senate floor at the tail end of the legislative session.

Lucas reported that the main legislative issue was the budget and what that would look like for the next fiscal year was anyone's guess. In the past, usually the impact of an economic downturn was felt in a more pronounced way in the subsequent year. That being said, the state's reports on revenue coming in had been higher than anticipated it was just a question if they would be high enough to cover the existing hole between money coming in and costs going up. State Agencies had been told by the Administration not to: spend money, fill vacancies, or ask for new funds.

Carol Frost, the Co-Chair of the CLA Legislative and Advocacy Committee, reported that CLA was in the process of developing their priorities for fiscal year 2021. Priorities that had been discussed were funds for Zip Books, which would not continue without more funding, and restoration of the cut CLSA funds. CLA was also talking about prioritizing broadband connections, particularly in unserved communities. Frost stated that tied-in with, particularly during the pandemic, needing kids and families to have access to broadband to go to school or do their jobs. There were many libraries filling that void by extending their Wi-Fi out into their parking lots and some Community Colleges were doing drive-up Wi-Fi where a student can make an appointment to go use Wi-Fi in the parking lot. Frost stated she knew the State Library worked very hard to continue to have money for Cenic to get broadband to libraries that really did not have it but there was still a large gap.

President Bernardo brought up that the Board had sent a budget request letter to the Governor earlier in the year and asked if it would be worthwhile to send another asking for the restoration of the cut CLSA funds in 2021-2022. State Librarian Lucas stated that it would not hurt to ask.

Member Murguia said that she thought the Board should send another letter to the Governor mirroring the CLA priorities. Lucas stated that traditionally in Sacramento the more voices asking for the same thing, the more likely it was to have traction. So particularly in a tough budget year, it was better to have some agreement on what the most important issues were.

Lucas gave an example of one of the issues Department of Aging had been talking about was the isolation of older Californians. Deputy State Librarian Wendt could give examples of libraries using Zip Books as a mechanism to reach seniors who would previously have gotten a personal visit. So that was a COVID-19 related reason for investment in Zip Books. Member Murguia said she thought it was an opportunity for us to tell the story, particularly in terms of broadband and accessibility, and to tell the story that libraries are helping with these things. Members Bernardo, Ibanez, and Williams agreed.

State Librarian Lucas stated that staff could draft a letter with a COVID-19 impact focus. Vice President Ibanez suggested that Board members could use the new letter to push their individual local legislators as well.

# **BAORD DISCUSSION ITEMS 2020-2021**

Vice President Ibanez gave a presentation on special libraries and examples of things that special librarians did in the workplace to inform the Board about the group he represented on the Board. Ibanez discussed his career, participation in various organizations, and special projects he was involved with.

#### PUBLIC COMMENT

There was not public comment brought forward.

# COMMENTS FROM BOARD MEMBERS/OFFICERS

- 25 President Bernardo thanked California State Library Staff for their efforts
- during the pandemic and for quickly getting the CARES money back into the
- 27 community.

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#### OLD BUSINESS

There was no old business brought forward.

#### AGENDA BUILDING

- 31 Member Williams brought forward adding a discussion items to address the
- 32 payment schedule for the systems.

# 1 ADJOURNMENT

- 2 President Bernardo called for adjournment of the California Library Services
- 3 Board meeting at 11:47 AM.