Capturing Outcomes of Library Programs
Handout: Outcomes Statements

Program Title: _____

Is this an existing program or a potential program?
- ☐ Existing program
- ☐ Potential program

First, begin identifying your program goals by considering the following elements *(fill in as many boxes as apply; not all are necessary for every program)***:**

What changes do you hope to see in participants?	
How does your program support the library's strategic plan?	
How does your program support departmental goals?	
How does your program support needs in your community?	
What research and/or best practices informs your program?	

State your program goals:

_____

_____

_____

Draft your outcome statement by condensing your program goals into a single outcome goal; it may be useful to try out several statements. Use this structure:

Intended audience + will + *verb indicating change* + *what you intend to change*