



Eastside, Santa Barbara Public Library

Goals/Needs:

- Increase access to library services by underserved communities and in particular, build trust with the Eastside Community.
- Increase school readiness for students in our community by increasing the informal caregiver competency and quality of their early care and education.

Learning Questions:

- What will bring FFN caregivers to the library (effective outreach)?
- How is what we do at the library unique and how can we build upon current efforts and partner (rather than duplicating)?
- What will encourage a habit of visiting regularly?
- How are needs of FFN caregivers and parents the same and different? What needs can the library meet?
- How was the experience for library staff?
- What did FFN caregivers learn?

Resources

- Packard Foundation grant
- Library staff
- Public Health
- Survey data
- CalWORKS
- Food Bank
- Cottage Hospital and UCSB Baby Science
- County health services
- First 5 Santa Barbara
- School district

Stay & Play Activities

- Select learning toys, supplies, incentives
- Prep space and picture book collection to meet needs of toddlers and caregivers
- Create outreach materials
- Contact community partners
- Distribute flyers
- Outreach events in parks and churches
- **8 week Stay & Play pilot**
 - Start early am before library opens
 - Rotating play stations and SR activities
 - Bilingual storytime
 - Music
 - Food
- Reflection w/library staff

Short-term Outcomes

- Develop workable space at Eastside where people stay longer
- Increase caregiver attendance
- Develop community partnerships
- Effective outreach and communication
- Library staff engaged with this project, caregivers and children
- Caregivers engaged with children and library
- Caregivers satisfied with Stay & Play

Medium-term Outcomes

- Develop sustainable programming that maintains steady attendance at Eastside
- Returning caregivers and families
- Increased circulation of children's materials at Eastside
- Flexible staffing to adjust curriculum to meet changing needs
- Informal caregivers learn high quality ways to support needs of children in their care

Long-term Outcomes

- Informal caregivers are connected to and engaged with high quality resources.
- Higher quality care for young children and less isolation in our community.
- Eastside Library is re-established as a family educational center in our community.

INPUTS

PROCESS

RESULTS

OUTPUTS



Grass Valley (Nevada County Library)

Goals/Needs:

We intend to connect informal/FFN caregivers to community services, early literacy, and school readiness in a welcoming environment that encourages socialization and education.

Learning Questions:

- Do caregivers feel supported?
- Do caregivers know how to find services or connections in the area?
- What brought caregiver to the library? What is effective outreach?
- Has the program increased caregivers' confidence to care for a child?
- How can we build trust/relationships with this caregiver community?
- Are caregivers satisfied with the program?
- What have we learned and how can we improve?

Resources

- Packard Foundation funding
- Library staff
- Public Health
- Sierra Nevada Children's Services
- Family Resource Centers
- Foster Care Network
- Community support network
- Child Advocates of Nevada County
- First 5 Nevada County
- Toys
- Program budget
- Friends of Library
- Teen interns and volunteers
- Sierra College

Stay & Play Activities

- **Outreach**
 - Current partners
 - New partners
 - Local doctors
 - Head Start
 - Parks and Recs
 - Places where families gather like churches, parks, etc.
- **Stay & Play**
 - Caregiver connecting activities
 - Interactive activities
 - Snacks and drinks available
 - Conversational atmosphere
 - Build relationships w/ library staff
 - Validate caregivers
 - Monthly speaker that engages child

Short-term Outcomes

- Create easily reproducible weekly program model
- Provide weekly program that connects caregivers to early literacy practices, school readiness and community services.
- Connect with community
- Build relationships between library staff and caregivers
- Create welcoming environment
- Evaluate program
- Validate and encourage caregivers in their abilities to raise and educate children
- Decrease isolation among informal caregivers

Medium-term Outcomes

- Improve sustainability and reproducibility by being willing to adjust program as necessary
- Ongoing outreach to informal caregivers to avoid children aging out
- Continuous quality improvement that is data informed
- Promote other library services to encourage lifelong library use
- Validate and encourage caregivers in their abilities to raise and educate children
- Decrease isolation among informal caregivers

Long-term Outcomes

- Informal/FFN caregivers are connected to resources that help them to provide quality early care and education.
- Create self-sustaining program that becomes part of the community of Nevada County.
- Develop new early education program for other branches.

INPUTS

PROCESS

RESULTS

OUTPUTS