

Ethnic Media Outreach Grant Logic Model



Ethnic Media Outreach Grant

A joint venture of the California State Library and the California Commission on Asian and Pacific Islander American Affairs (CCAPIA), **this grant program aims to build public awareness of the Stop the Hate Program administered by the California Department of Social Services**, which provides support and services to victims and survivors of hate incidents and hate crimes and facilitates hate incident or hate crime prevention measures.

Ethnic Media Outreach Grant Priorities

- Increase awareness of the Stop the Hate program and the services provided.
- Boost the use of services by survivors.
- Educate and engage communities about hate incidents and hate crimes.
- Reduce stigma surrounding the reporting of hate incidents and hate crimes.
- Promote community healing and cross-cultural and cross-racial collaboration.

Logic Model

Conditions

- Existing states that are related to, that have an impact on, contribute to, etc. the planned activities, inputs, etc.
- Information related to the conditions that are wanting to be changed.

Inputs

- Resources
- Activities

Activities

- If you have access to inputs, then you can use them to accomplish your planned activities
- Activities needed for necessary learning

Outputs

- Participation
- Products
- If you accomplish your planned activities, then you will hopefully deliver the amount of product and/or service that you intended

Outcomes

- Knowledge
- Attitudes
- Skills
- Behaviors
- Conditions
- Short-term
- Intermediate
- Measurable and time-limited
- If planned activities are accomplished to the extent intended, then participants will benefit in certain ways
- Behavior change needed for impact
- Knowledge and skills needed for behavior change

Impact

- If these benefits to participants are achieved, then certain changes in organizations, communities, or systems might be expected to occur
- What it will look like when we achieve desired situation

Mission statement and goals and such...

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