**CALIFORNIA STATE LIBRARY**

**ETHNIC MEDIA OUTREACH GRANT**

**Final Program Narrative Report**

This report is due on the date listed in the Award Agreement and Certification of Compliance provided with the award packet for this project. Reports will be reviewed and approved following the report submission deadline.

This document is a template and can be used to draft your responses to the report questions.

**All reports will be submitted via the Ethnic Media submission portal in Wizehive.**

## Project Abstract

Enter a brief narrative description of the project. (What you did, for whom, and for what benefit?) Ideal length is 90-160 words.

Use past tense and write for a general audience by avoiding jargon, acronyms, and abbreviations.

Please avoid numerical lists and bulleted information.

If possible, state the “who, what, and why” of the project in the first few sentences.

## Activities

Activities are the behind-the-scenes work that is done to produce outputs. Examples of activities are holding weekly editorial meetings, hiring a full-time journalist, creating a fellowship application process and selecting recipients, conducting background interviews for investigative pieces, planning a panel discussion, etc.

1. What major activities from your project proposal were completed that have not been previously reported?
2. Did you make any adjustments or pivots in your project activities in the second half of the grant timeline? For example, changes based on newsworthy developments surrounding hate incidences or hate crimes, either at the local or state level or changes in when and how long activities took.

## Outputs

Outputs are the direct products of program activities, usually measured in terms of work accomplished. An output is usually a quantitative measurement, such as 10 videos produced, 20 stories on Stop the Hate topics written with an average reach of 500 views, 4 community engagement events held with attendances ranging from 12-50, etc.

1. Please upload the Completed Outputs / Resources spreadsheet. This spreadsheet should contain all local resources, stories, events etc. you have created or promoted as part of the Ethnic Media Outreach Grant to promote the Stop the Hate program.
2. What project outputs were generated by the project that have not been previously reported? Do not list everything that is in the spreadsheet, do include a general description of what has been produced.
3. Do these align with anticipated outputs in your grant application? Please explain.
4. Did you have any unanticipated outputs? If yes, please explain.
5. Through your Activities and Outputs, how did you help increase awareness among your target communities for the Stop the Hate program? Please refer to your grant application for the target communities you indicated. How did you educate and engaged your target communities about hate incidents/crimes, increase awareness and use of available resources and services (California Department of Social Services grantees, CA vs Hate, etc.), reduce stigma surrounding the reporting of hate incidents and hate crimes, and/or promote community healing and cross-cultural and cross-racial collaboration?

## Outcomes

Outcomes are benefits or changes for individuals or populations during or after participating in program activities, including new knowledge, increased skills, changed attitudes or values, or improved conditions. For example, you may have found that 80% of survey respondents reported increased knowledge about hate incidents after watching your video series, or that your organizational partners have reported improved understanding about a local resource or program shared by your publication/radio show/social media feed, etc.

1. What project outcomes occurred for the project that have not been previously reported?
2. Do these align with anticipated outcomes in your grant application? Please explain.
3. Did you have any unanticipated outcomes? If yes, please explain.
4. Explain any previously unreported challenges that you encountered and what you did to address these challenges.
5. What previously unreported success stories from your project would you like to share/highlight?
6. Please describe any successful partnerships with nonprofits, community-based organizations, businesses, religious institutions, etc. to coordinate outreach and messaging on hate crimes and hate incidences. What did you learn about partnerships and their role in reducing stigma surrounding the reporting of hate incidents and hate crimes, boosting the use of services by survivors, and promoting community healing and cross-cultural and cross-racial collaboration?

## Financials

1. All funds have been expended for this grant within the given Budget Categories from the original budget / latest budget modification. - Yes/No
2. Upload the Financial Expenditure Detail for all expenditures for the full grant period.